

August 15, 2010

To: Dr. Paula Allen-Meares, UIC Chancellor

Dr. Michael Tanner, UIC Provost

Mr. Loren Taylor, UIAA President and CEO Mr. Gery Chico, Chair, UIAA Board of Directors

UIC Deans

From: Arlene Norsym, UIC Associate Chancellor and UIAA Vice President of Alumni Relations

Re: Report on 2010 UIC Exit Survey

Introduction

For the past eight years the University of Illinois Alumni Association (UIAA), in cooperation with the UIC colleges, has managed the only campus-wide Exit Survey conducted with graduating students. The information collected provides the University with an overview of student satisfaction and garners current addresses and other contact information, which is loaded into the Foundation and Alumni Constituent Tracking System (FACTS). The preferences reported by graduates help the UIAA and colleges to plan alumni programs. This year, we upgraded our survey system and used the Qualtrics Survey Data program to collect responses. Information from this survey will be posted (as are past reports) on the UIC Data Research and Institutional Analysis (DRIA) website at www.dria.uic.edu.

Sample Size and Process

This report includes data from students who graduated in the spring of 2010; approximately **3,954** students were candidates for graduation. Students were sent several e-mail messages by the UIAA and their respective colleges and could access the Exit Survey online using their UIN. The Qualtrics system allowed us to uniquely identify each respondent. A total of **3,290** responses were received, representing a **83%** response rate (the highest response rate we have ever received). This represents an increase of 16% from 2009* and a 28% increase from 2008*. Following is an Executive Summary with appendices as shown below.

Appendix A - Copy of the Exit Survey (*Please note that since no paper copies were distributed, this is a copy of the questions but not how the survey appeared.)*

Appendix B - Report on Future Plans & Overall Satisfaction

Appendix C - Interest in Future Programs and Services

Appendix D - Information on Advocacy, Family Legacy and Ethnicity

EXECUTIVE SUMMARY

Exit Survey (Appendix A)

A copy of the Exit Survey is attached. Of the 3,290 responses received:

2024 earned Bachelor's Degrees (61.5% of responses) 882 earned Master's Degrees (26.8% of responses) 384 earned Doctorate Degrees (11.6% of responses)

Future Plans & Overall Satisfaction (Appendix B)

- 1. More than 40% of those who responded have secured full-time employment; 22.24% plan to pursue advanced educational opportunities; and 28.13% are currently job searching.
- 2. A significant majority of those who responded were pleased with their UIC academic experience. More than 74% of the respondents rated their overall experience as either "positive" or "extremely positive." More than 80% of graduates indicated a positive or extremely positive experience at the departmental level, compared to 75% "positive" or "extremely positive" reported in 2009.

Interest in Programming & Services (Appendix C)

- 1. The data collected shows that networking is the area of most interest to graduates (65.64%). The second and third most requested items were continuing education (63.98%) and career counseling (57.57%). The UIAA offers programs in the first and third areas, and frequently partners with the colleges and the School of Continuing Studies to promote their continuing education offerings to alumni.
- 2. Nearly 40% of graduates expressed interest in receiving the UIC Alumni Magazine or their college magazine, underscoring their continued preference for print publications. To meet the needs of those preferring electronic communications, the office of UIC Alumni Relations created a Facebook fan page and continues to publish the monthly "UIC Spark" e-newsletter. More than 40% of the respondents expressed interest in college activities and 29.59% were interested in regional activities. Twenty-eight percent of graduates indicated interest in attending UIC athletic programs.

Advocacy/Legacy/Ethnicity (Appendix D)

In a continued effort to enlist all alumni as advocates for the University, the new graduates were asked to participate in the UIAA advocacy program, Illinois Connection. More than 900 of them expressed interest in joining Illinois Connection and have been sent additional information.

In order to continue to enhance the FACTS database, graduates were asked if they had family members who attended or are attending University of Illinois campuses. Thirty-five percent responded "yes." Of those, 25.23% indicated at least one additional family member as an attendee or graduate.

Student Involvement

Information on student involvement in campus groups and organizations was also collected. (Individual requests for this detailed information can be submitted to the UIAA). Once the graduation process is complete and graduation files are uploaded into FACTS, this survey information will be accessible in the coding fields.

Conclusion

We are very pleased with the 83% Spring 2010 response rate and the information received will help us plan more strategically. We appreciate all of the assistance from the colleges that helped us collect this important data for the campus.

The survey will remain open throughout 2010 to collect data from our 2010 summer and winter graduates. If you have any questions regarding the information in this report, please contact Caryn Korman at 312-996-6330 or caryn1@uic.edu.

*Please note – 2009 & 2008 data included all data from the AY (including the winter graduation data) from those two years.

CC:

UIC Vice Chancellors
UIC Directors & Department Heads
ARC Members
Campus Council on Alumni Relations Members
UIC Commencement Committee
UIAA Corporate Staff
UIAA Alumni Career Center
UIAA Staff - Chicago



Appendix A

Copy of the Exit Survey



Congratulations on your graduation from UIC! Thank you for taking a few moments to complete this survey. (Please note that fields with an asterisk (*) will require an answer.)

If you have questions or trouble completing the survey, please contact the Alumni Association at 312-996-8535 or by e-mail alumni@uic.edu

1. Are you a member	r of the Hono	rs College?							
C Yes				□ N	0				
2. Your ethnicity									
		~							
3. Where will you be	e residing afte	er graduation? *							
Address									
City									
State									
Zip/Country Code		_							
Phone Number									
E-mail (non UIC)									
How long did you How long did you 5. Please rate your expressions to the second seco	commute?	h the following: *							
		Extremely Positi		Positive		Neutral	 Negative	Extremely Neg	ative
Major/Depa		0						0	
Colleg								0	
Overall experies	nce at UIC								
6. Please rate your f Extremely Familiar		th the Student Membe Neutral	ership pro	gram provideo Unfamiliar	l by the	Extremely			
7. Please rate the effiservices of the Universe Extremely Effective	ersity of Illino			lumni Associa Ineffective	tion in	Extremely I		different benefits a	nd

8. Would you choose UIC again? *	\$				
C Yes		0	No		
Why?					
9. Would you recommend UIC to p Yes	potential students?	E	No		
10. How interested are you in the f	ollowing alumni activit	ies?*			
	Extremely Interested	Interested	Neutral	Uninterested	Extremely Uninterested
Continuing Education			0		
Networking (Business/Social)			•		
Online Updates (Facebook, Linked-In)	E	0			
Career Counseling Services	0			0	•
UIC Alumni Magazine	•	C		C	C
10. How interested are you in the f	Following alumni activit Extremely Interested		Neutral	Uninterested	Extremely Uninterested
College Alumni Activities		0	C		•
Regional Alumni Activities	C				0
Athletic Events					•
Affinity Groups (Black Alumni Advisory Council, Accounting Club, etc)	C	C	C	E	C
Volunteer Opportunities		0		C	
11. What are your plans after gradu Full-time job	uation? * Graduate School	C	Job Searching	C Other	
12. If you know, please tell us whe Company/School Name	ere you will be working	or attending scho	ol:		
Title					
Address					
City					
State					
13. Illinois Connection is the advoc Connection "Advocates" engage in be a part of Illinois Connection and Yes	activities designed to e	enhance internal a s about advocating	nd external support	for the University of Illin	

	Do you have family members v Yes	vho a	ttended any of the University of		No		
If so	o, please provide the following	infor	mation:				
Nan	ne						
Rela	ntionship						
Can	npus 🔻						
Do	you need to add additional fami Yes No	ily m	embers?				
If so	o, please provide the following	infor	mation:				
Nan							
Rela	ntionship						
Can	npus						
	•						
15	Student Involvement - Were yo	11 2 C	lass officer?				
	·	iu a c	iuss officer.				
	Yes				No		
	Student Involvement - Were yo Yes	u inte	erested in or involved with any	stude	ent organizations while at UIC? No		
17.	Please check all of the student of	organ	izations of which you were a n	nemb	er or had interest in while at UI	C:	
	3290 Film Club		Colleges Against Cancer		Journal for Pre-Health Affiliated Students		Rest and Digest: UIC COM Culinary Club (R & D)
	Academic Organizations		Collegiate Contenders		Ju-Jitsu Club		Revat Modern Day Self Defense (Revat Self Defense)
	Accounting Club		Collegiate Entrepreneurship Organization		Kappa Alpha Psi Fraternity, Inc. (Kappa Alpha Psi Fraternity, Inc Kappa Phi		Rho Pi Phi
	Academy of Managed Care Pharmacy (AMPC)		Collegiate Finance Organization		Chapter) Kappa Iota Alpha Sorority (K I A)		Rockford Medical Student Council (Rockford)
	African American Academic Network Ambassadors		Community Drug Education Committee		Kappa Pi Beta Fraternity Incorporated (Kappa Pi Beta)		Rowing Crew
	Accentco		Community Service / Civic Engagement		Kappa Psi Pharmaceutical Fraternity, Inc (Kappa Psi)		Royale Dance Ensemble (RDE)
	Access		Computer Science Graduate Student Association		Killerspin Table Tennis Team (KTTT)		Russian Club (Russian)
	Accounting Club		Concert Band		Kinesiology Club		SATSA
	African American Literacy and Drama Organization (AALDO)		Confederation of Latin American Students		Korea Campus Crusade for Christ (KCCC)		Saints on Fire for Christ (SFC)
	African Student Council (ASC)		Conscious Choice		Korean American Student Association (KASA)		Service Initiatives
	Africans In Medicine		Controlled Release Society - Illinois Student Chapter		Korean American Student Dental Association (KASDA)		Service Internships
	Albanian Student Association		Cornerstone Fellowship		Korean Graduate Student Association (KGSA)		Service Oriented Students (SOS)

Alchemy Society	Creative Writing Club	Lambda Theta Alpha Latin Sorority, Incorporated		Service-Oriented Organizations (Service)
Alpha Delta Rho Multicultural Sorority	Criminal Justice Society	Lambda Zeta Chi (LZX)		Shotokan Karate and Self- Defense (Shotokan)
Alpha Epsilon Pi	CSSLA	Latino Association of Business Students (LABS)		Showstopper Entertainment (Showstopper)
Alpha Kappa Alpha Sorority, Inc. Beta Chapter	Cultural/Ethical Organization	Latino/a Educators United for Change, Higher Education, and Action (LUCHA)		Sigma Alpha Mu
Alpha Kappa Delta Phi	Cycling and Triathlon Team	Leadership Initiatives		Sigma Beta Rho Fraternity, Inc. (Sigma Beta Rho)
Alpha Kappa Psi	Dangeraas	Leadership Internships		Sigma Gamma Rho Sorority Inc. (Sigma Gamma Rho)
Alpha Omega	Delta Phi Epsilon Sorority	Leadership Organizations (Leadership)		Sigma Lambda Beta
Alpha Omega Alpha	Delta Phi Omega Sorority, Inc.	LIFE on Campus (LIFE)		Sigma Lambda Gamma National Sorority Inc. (Sigma Lambda Gamma)
Alpha Phi Alpha Fraternity Inc.	Delta Psi Alpha Co-Ed Multicultural Fraternity Inc.	Lingua League		Sikh Student Association
Alpha Phi Omega	Delta Sigma Delta	Linux User's Group (LUG)		Ski Club
Alpha Psi Lambda, Inc.	Delta Sigma Theta Sorority Inc.	Lithuanian Students Association (LSA)		SLDVS Mentoring Program (Mentoring Program)
Alpha Sigma Tau	Delta Xi Phi Multicultural Sorority, Inc.	Liwalo Na Liwe (LNL)		SoA Fresh Meat (SOA)
Alpha to Omega Bible Study	Dental Student Council	LMSA-La Rama (La Rama)		Society for the Advancement of Chicanos and Native Americans in Science (SACNAS)
Alternative Spring Break	Design With a Cause	MAS Youth on Campus (MAS)		Society of Automotive Engineers (SAE)
American Association for Pharmaceutical Scientists UIC Student Chapter	Dhamaal-South Asian Dance Team	Management Leadership Association (MLA)		Society of Future Physicians (SFP)
American Association of Public Health Dentistry, Student Chapter	Divine Youth Association	MBA Association (MBAA)		Society of Hispanic Professional Engineers (SHPE)
American Association of Women Dentists	Donate by Design	Medical Research Funding Society (MRFS)		Society of Prospective Surgeons (SPS)
American Dental Education Association Student Chapter	Downtown Voices	Medical Students For Choice (MS4C)		Society of Seekers (SOS)
American Institute for Graphic Arts - Student Chapter	Driven	Memory Walkers		Society of Women Engineers (SWE)
American Institute of Architecture Students - Chicago	Eastern Europeans in Medicine	Men Against Sexual Violence (MASV)		Sociology Club
American Institute of Chemical Engineers	EcoCampus	Men's Club Soccer		Soka Gakkai International - Student Buddhist Association (SGI)
American Marketing Association	Economics Club	Men's Rowing		South Asian Student Dental Association (SASDA)
American Medical Association - Medical Student Section	Edge Campus Crew	Men's Rugby		SPEAK
American Medical Women's Association	Ella's Daughters And Allies	Men's Ultimate Frisbee (MUF)		Sri Lankan Graduate Students Association (SLGSA)
American Pharmacists Association Academy of Student Pharmacists	Emergency Medicine Interest Group	Men's Volleyball (MVB)		Student Affairs Workshop Series (Workshop Series)
American Physician Scientists Association	Emerging Leaders	Mexican Students de Aztlan		Student Alumni League (SAL)
American Red Cross Club	Engineering Council	Middle Eastern Dental Studen Association (MEDSA)	t_	Student Association of Medical Artists (SAMA)

American Sign Language Club	Engineers Without Borders UIC Student Chapter	Minority Association of Pre- Health Students (MAPHS)	Student Athlete Advisory Committee (SAAC)
American Society of Civil Engineers	Eta Kappa Nu - Iota Lambda Chapter	Minority Students for the Advancement of Public Health (MSAPH)	Student Council
American Society of Consultants Pharmacists	Ethiopian -Eritrean Student Organization	Model United Nations at Illinois Chicago (MUN)	Student Governance Organizations (Governance)
American Society of Heating Refrigeration and Air- Conditioning Engineers	Eugertha Banks Awards	Multi-Ethnic Inter Varsity Christian Fellowship (MEIVCF)	Student Interest Group in Neurology (SIGN)
American Society of Safety Engineers Student Chapter	Family Medicine Interest Group	Muslim Pharmacy Students Association (MuPhSA)	Student Leadership Council (SLC)
American Student Dental Association	Fashion Show	Muslim Student Action Network (MSAN)	Student National Dental Association (SNDA)
Amnesty International	Feel Good	Muslim Student Association (MSA)	Student National Medical Association (SNMA)
Anesthesiology Interest Group	Fellowship of Catholic University Students	Muslim Women's Association (MWA)	Student National Pharmaceutical Association (SNPhA)
Anthropology Club	Feminists United	N.K.Peace	Student Nurse's Association (SNA)
Applied Health Sciences Student Council	Fencing Club	National Association of Black Accountants (NABA)	Student Nutrition Association (SNA)
Arab American Association of Engineers and Architects	Filipinos in Alliance	National Association of Colored Women's Clubs (NACWC)	Student Organizations - Campus Programs
Archery Club	Finance and Investment Group	National Residence Hall Honorary (NRHH)	Student Outreach Services (Student Outreach Services)
American Society of Mechanical Engineers	Flawless Dancers Inc.	National Society of Black Engineers (NSBE)	Student Research Forum Steering Committee (SRFSC)
Ascend	Friends Of In-Touch Hotline	National Society of Collegiate Scholars (NSCS)	Student Research Group (SRG)
Asian American Coalition Committee	Friends of the Spartacus Youth Club	Native American Student Organization (NASO)	Student Run Free Clinic (SRFC)
Asian American InterVarsity	Gamma Phi Omega	New Life Volunteering Society (NLVS)	Students For A Democratic Society (SDS)
Asian American Peer Mentor Program	Gamma Phi Omega International Sorority Inc.	New Works Group (NWG)	Students for African American Sisterhood (SAAS)
Asian American Students In Alliance	Gardening Club	Newman Student Organization (NSO)	Students for a Better Government (SBG)
Asian Pacific American Medical Student Association	Global Architecture Brigades	Nurses Christian Fellowship (NCF)	Students for Change
Asian Pharmacists Association	God Kulture Club	Oasis Campus Ministry	Students for Higher Education
Association for India's Development - Chicago Chapter	Golden Key International Honor Society	Obgyn Student Interest Group (Obgyn)	Students for Justice in Palestine (SJP)
Association of Computing Machinery	Gospel Life	Occupational Physical Therapy And Nutrition Students (OPTNS)	Students for Life (SFL)
Association of Graduate Students of Politics	Graduate Anthropology and Geography Association	Omega Delta Fraternity (Omega Delta)	Students of Urban and Public Affairs (SUPA)
Association of Indian Pharmacists in America	Graduate Curriculum Instruction Organization	Omega Phi Alpha Psi Co-ed Fraternity, Inc. (Omega Phi Alpha Psi)	Students Today; Leaders Forever (STLF)
Association of Muslim Dental Students	Graduate Economics Association	Omicron Kappa Upsilon - Sigma Chapter (Omicron Kappa Upsilon)	Supply Chain and Logistics Management Organization (SCLMO)
Association of Pre-Medical Students	Graduate Student Council	One Beat Dance Community (OBDC)	Taiwanese Student Association (TSA)
Athletics	Graduate Student Organization, UIC College of Nursing	One World UIC (One World)	Taking Our Responsibility for Change Higher (T.O.R.C.H.)
Awards and Certificates	Graduate Students in	Orientation Board (OB)	Tau Beta Pi

	Education		
Badminton Team	Green Youth Movement	Orthopedic Surgery Student Interest Group (OSSIG)	Tau Kappa Epsilon Fraternity (THE TEKES)
Baha'i Association at University of Illinois at Chicago	Group for Future Radiologists	Packingtown Review	Tau Phi Sigma Fraternity (Tau Phi Sigma)
Baha'i Student Organization	Guaranteed Professional Program Admissions Student Board	Pan-Hellenic Council	Terra Society
Ballroom: Social Competitive Dance Association	Health Oriented Latino Association	Paintball (UIC Paintball Club)	The Communication Society (Communication Society)
BE FIT Health/ Fitness Club	Health Professional Student Council	Pakistani Student Association (PSA)	The Fishing Club (Fishing Club)
Bengali Students Association	Hellenic Students Association	Pakistani Student Organization (PSO)	The Fury (Fury)
Beta Alpha Psu	Hematology Oncology Interest Group	Peer Health Exchange (PHE)	The Future Healthcare Professionals (FHP)
Beta Kappa Zeta	Hermandad de Sigma Iota Alpha, Inc	Performance/Literary Arts/Fine Arts Organizations (Arts)	The Impact Movement (IM)
Bhakti-Yoga Society	Hillel Student Center (Hillel)	Persian Cultural Association (PCA)	The Officiating Club
Bhangra	Hindu Students Council	Pharmacists Without Borders (PWB)	The Rho Chi Society (Rho Chi)
Big Brother Big Sister Mentoring Club	Hip-Hop Congress	Pharmacy Student Council (PSC)	Theta Xi Fraternity (Theta Xi)
Biology Colloquium	Hispanic Student Dental Association	Phi Beta Sigma Fraternity Inc. (Phi Beta Sigma)	UIC Ambassadors (UICAM)
Biomedical Engineering Society	History Graduate Society	Phi Delta Chi Professional Pharmacy Fraternity (Phi Delta Chi)	UIC Congressional Debate Team (UICCD)
Black Association of Parenting Students	History Teacher Club	Phi Eta Sigma	UIC Daley Scholarship (Daley Scholarship)
Black History Month Committee	History Troupe	Phi Kappa Psi Illinois Theta Chapter (Phi Kappa Psi)	UIC Service Corps (Service Corps)
Black Student Drama Association	Honors College Advisory Board	Phi Lambda Sigma	UIC Students for Organ Donation (Gift of Hope)
Black Student Union	Honors College String Ensemble	Phi Sigma Sigma	Undergraduate Student Government (USG)
Blood Suckers	Humanitarian Aid	Philosophy Discussion Group (PDG)	Unifying Diversity (UD)
Body and Brain club	Hwa Rang Do/ Tae Soo Do Club	Physical Medicine and Rehabilitation Interest Group (PMRIG)	Union for Puerto Rican Students (UPRS)
Brazilian Jiu-Jitsu	Hello Club	Physiology and Biophysics Graduate Student Association (PBGSA)	Unite For Sight
Bride Club	Illinois Council of Health- System Pharmacists/ American Society of Health- Systems Pharmacists UIC Student Chapter	Pi Tau Sigma-Alpha Sigma (PTS)	United Desi Association (UDA)
Brothers Reaching Out	Illinois Council of Health- System Pharmacists/ American Society of Health- Systems Pharmacists	Polish American Student's Association (PASA)	United Russian Alliance (URA)
Bulgarian Student's Club	Illinois Student Occupational Therapy Association	Political Science Student Association (PSSA)	Unity In Christ Gospel Chorus (UIC Gospel Chorus)
Campus Advance	Indian Graduate Student Association	Political/Social Issues Organizations (Political)	University Bible Fellowship
Campus Antiwar Network	Indian Students Association	Pool Hall Junkies (Pool)	University Choir
Campus Crusade for Christ	Industrial Design Society of America Students Chapter	Pre-Dental Club (PDC)	University Medical Student Council (UMSC)

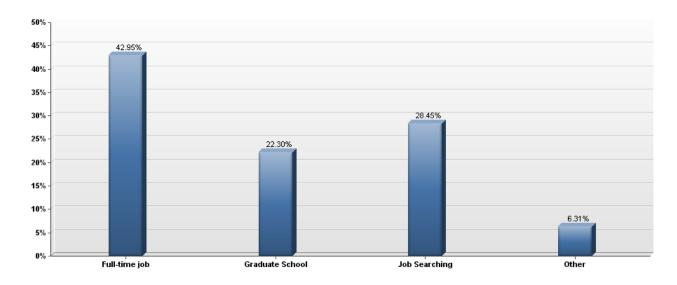
Chabad Jewish Student Group	Industrial Hygiene Student Association	Pre-Law Society	Chicago Net Impact (UIC Net Impact)
Chancellor's Student Service & Leadership Awards	Infection Dance Company	Pre-Med Asian Pacific American Medical Student Association (Pre Med APAMSA)	University String Orchestra (USO)
Chemistry Graduate Student Association	Information and Decision Sciences Organization	Pre-Optometry Club	Up 'til Dawn
Chess Club	Institute for Operation Research and Management Sciences	Pre-Pharmacy Club	Urban Future Leaders of the World (uFLOW)
Chi Sigma Omega	Institute of Electrical and Electronic Engineers	Pre-Physical Therapy Club	Urban Health Program Pre- Health Student Organization (UHP)
Chi Sigma Tau	Institute of Industrial Engineers	Pre-Podiatry Club (PPC)	Urban Planning and Policy Student Association (UPPSA)
Chicago Circle Players	Interfraternity Council	Pre-Vet Association	Veterans Student Association (VSA)
Chicago Engineering Design Team	International Club	Pride	Vietnamese Student Association (VSA)
Chicago Flames	International Dentists Degree Program	Primo Dance Troupe	Water Polo
Chicago Medical Student Council	International Football Club	Project Apogee	Wellness Advocates Volunteering to Educate Students (Wellness)
Chinese American Student Dental Association	International Impact	Project Focus	Wing Tsun Self Defense Club
Chinese Student and Scholars Association	Inter Justice Mission: UIC Chapter	Psi Chi, the National Honor Society in Psychology (Psi Chi)	Women In Science & Engineering-Chicago (WISE Chicago)
Christian Medical and Dental Association	International Socialist Club	Psychoanalytic Circle	Women's Club Soccer
Christian Pharmacists Fellowship International	International Society for Pharmaceutical Engineering	Public Administration Student Association (PubAdmin)	Women's Club Volleyball Team (Women's Volleyball)
Christians on Campus	Investment Society	Public Health Student Association (PHSA)	Women's Interest Network (WIN)
Cigar Club	Invisible Children	Queers and Allies (Q & A)	Women's Rugby
COM Artist's Group (The Art Of Medicine Club)	Italian Club	Radical Student Union (RSU)	Women's Ultimate Frisbee Club (WUFC)
College Gaming League - UIC Chapter	iStand	Rationalists And Freethinkers (RAF)	World Mission Society Student Fellowship Organization (World Mission)
College of Cycling	Jane Addams Student Government	Real Estate Group (REG)	World Mission Society Student Fellowship Organization (World Mission)
College of Medicine Winter Ball	Japan Karate Association of Chicago	Red Shoes Review (RSR)	Youth for Christ
College of Pharmacy Class of 2010	Japanese Audio Visual Cultural Association	Religious Organizations	Zeta Psi Fraternity (Zeta Psi)
College of Urban Planning Ph.D. Students	Jazz Club	Renewable Energy Team (RET)	Mock Trial Team
College Republicans	Jefferson Awards	Residence Hall Association (RHA)	Argus



Appendix B

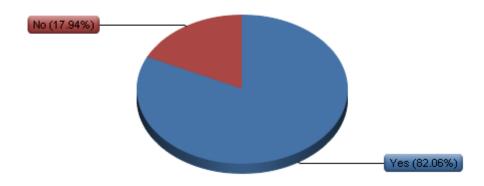
Future Plans & Overall Satisfaction

1. What are your plans after graduation?



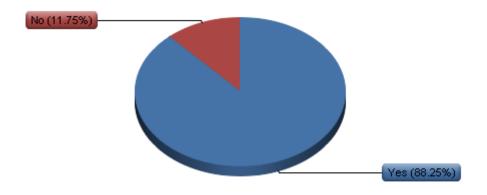
#	Answer	Response	%
1	Full-time job	1,410	43%
2	Graduate School	732	22%
3	Job Searching	934	28%
4	Other	207	6%
	Total	3,283	100%

2. Would you choose UIC again?



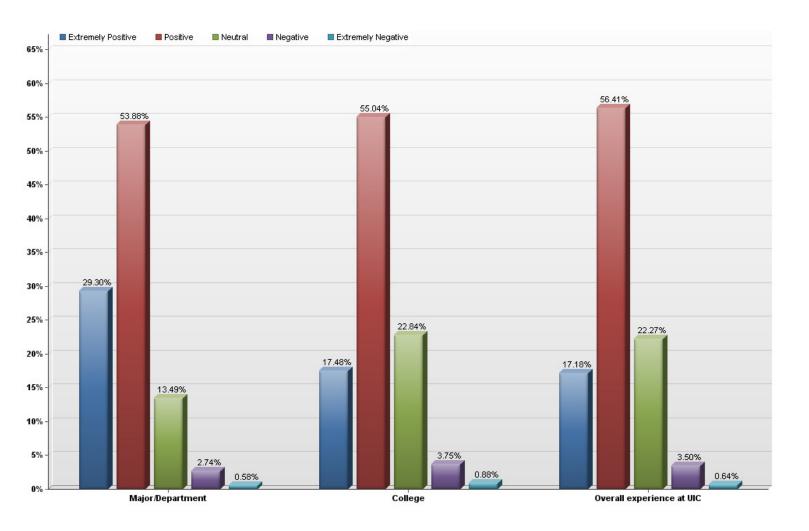
#	Answer	Response	%
1	Yes	2,694	82%
2	No	589	18%
	Total	3,283	100%

3. Would you recommend UIC to potential students?



#	Answer	Response	%
1	Yes	2,884	88%
2	No	384	12%
	Total	3,268	100%

4. Please rate your experience with the following:



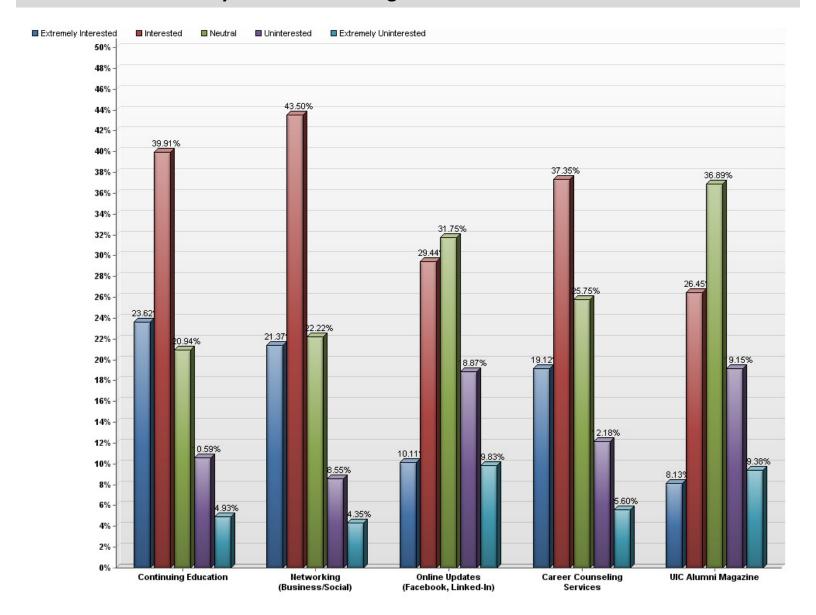
#	Question	Extremely Positive	Positive	Neutral	Negative	Extremely Negative	Responses
1	Major/Department	962	1,769	443	90	19	3,283
2	College	574	1,807	750	123	29	3,283
3	Overall experience at UIC	564	1,852	731	115	21	3,283



Appendix C

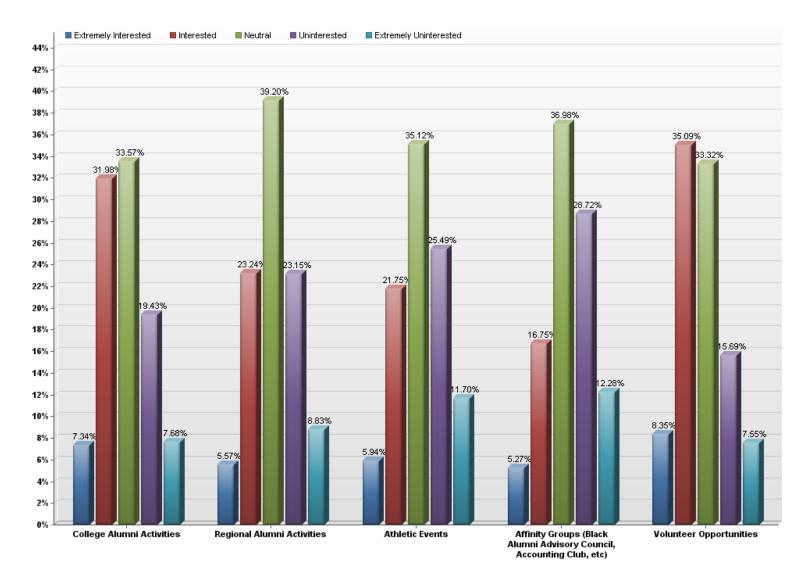
Interest in Future Programs and Services

5. How interested are you in the following alumni activities?



#	Question	Extremely Interested	Interested	Neutral	Uninterested	Extremely Uninterested	Responses
1	Continuing Education	775	1,310	688	348	162	3,283
2	Networking (Business/Social)	702	1,428	729	281	143	3,283
3	Online Updates (Facebook, Linked-In)	332	966	1,042	620	323	3,283
4	Career Counseling Services	628	1,226	845	400	184	3,283
5	UIC Alumni Magazine	267	869	1,211	628	308	3,283

6. How interested are you in the following Alumni Activities? (Continued)



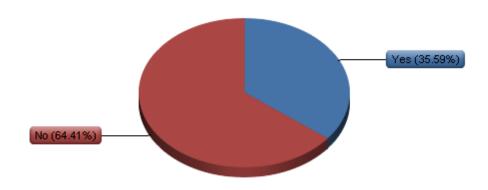
#	Question	Extremely Interested	Interested	Neutral	Uninterested	Extremely Uninterested	Responses
1	College Alumni Activities	241	1,050	1,102	638	252	3,283
2	Regional Alumni Activities	183	763	1,287	760	290	3,283
3	Athletic Events	195	714	1,153	837	384	3,283
4	Affinity Groups (Black Alumni Advisory Council, Accounting Club, etc)	173	550	1,214	943	403	3,283
5	Volunteer Opportunities	274	1,152	1,094	515	248	3,283



Appendix D

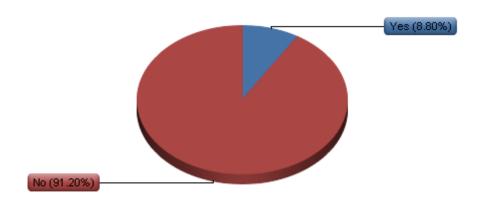
Information on Advocacy, Family Legacy and Ethnicity

7. Do you have family members who attended any of the University of Illinois campuses?



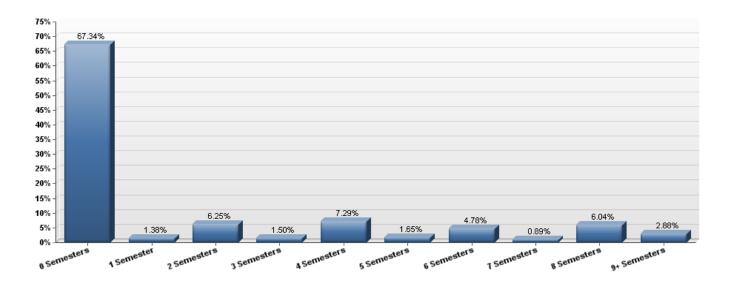
#	Answer	Response	%
1	Yes	1,163	36%
2	No	2,105	64%
	Total	3,268	100%

8. Are you a member of the Honors College?

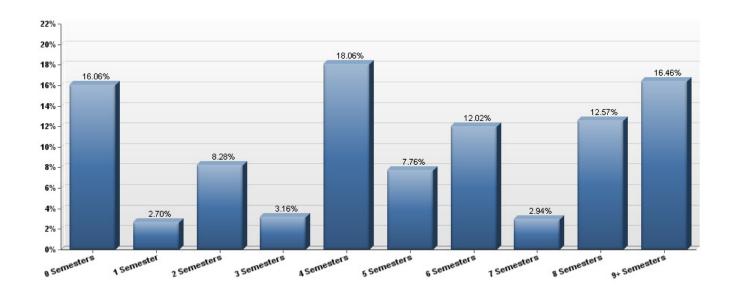


#	Answer	Response	%
1	Yes	285	9%
2	No	2,954	91%
	Total	3,239	100%

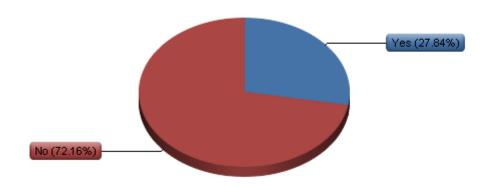
9. How long did you live on campus?



10. How long did you commute?

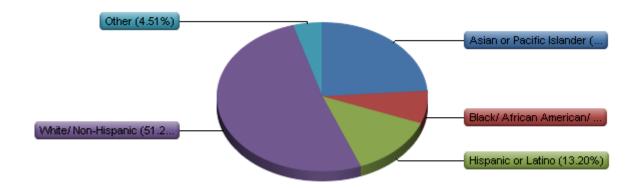


11. Illinois Connection is the advocacy network of the University of Illinois Alumni Association. Through this grass-roots initiative, Illinois Connection "Advocates" engage in activities designed to enhance internal and external support for the University of Illinois. Would you like to be a part of Illinois Connection and receive limited e-mails about advocating for the University?



#	Answer	Response	%
1	Yes	914	28%
2	No	2,369	72%
	Total	3,283	100%

12. Your ethnicity



#	Answer	Response	%
5	White/ Non-Hispanic	1,669	51%
2	Asian or Pacific Islander	774	24%
4	Hispanic or Latino	430	13%
3	Black/ African American/ Non-Hispanic	230	7%
6	Other	147	5%
1	American Indian/ Alaskan Native	8	0%
	Total	3,258	100%