



August 7, 2007

To: Dr. Sylvia Manning, UIC Chancellor
Dr. Michael Tanner, Provost
Mr. Loren Taylor, President and CEO – University of Illinois Alumni Association
Ms. Mary Kay Haben – Chair, UIAA Board of Directors
UIC Deans

From: Arlene Norsym, Associate Chancellor and Vice President of Alumni Relations

Re: **Report on 2007 Exit Survey Conducted at UIC**

1. Background

The University of Illinois Alumni Association (UIAA) in collaboration with the UIC colleges, distributes Exit Surveys to graduating seniors. We greatly appreciate the effort put forth by the colleges to help collect this data. The information provides us with current e-mail and contact information for our newest alumni and also helps us plan future programs based on interest. Forty-seven percent of 2007 graduates completed the survey, and their responses provide some valuable information for the campus.

Appendix A is a copy of the Exit Survey and population summary. **Appendix B** contains data gathered from the entire campus, including a separate breakdown of responses from the east and west side. Interest in future programs and services is detailed in **Appendix C**, **Appendix D** includes information on family legacy and a trend report for the past five years is shown in **Appendix E**.

2. Executive Summary

A. Sample

Approximately 5,000 students were candidates for graduation (this report includes data from December 2006 through June 2007.) Students could access the Exit Survey either online, via e-mail or hard copy, depending on the wishes of each college. The majority of responses (2,090) were received online helping reduce administrative time and input errors. This year, the UIAA received 2,338 total responses, a slight decrease from 2006 when we received 2,395.

B. Overall Satisfaction

A large majority of those who responded were pleased with their academic experience at UIC. Seventy-nine percent of the respondents rated their overall experience as either positive or extremely positive. Students on both the east and west side rated their experience positive at 79%, unlike in 2006 with the west side response being less favorable than the east side at 72%. Seventy-eight percent of graduates indicated a positive or extremely positive rate at the departmental level. The positive and extremely positive response rates from graduates on the east campus (76%) were a little lower than those on the west campus (79%). The survey does not make it possible to determine factors that may have contributed to these responses.

C. Interest in Future Programming & Services (see details in **Appendix C**)

The data collected shows that continuing education is the area of most interest to graduates, with 65 percent indicating interest of some kind. The second and third most requested items were networking opportunities (58%) and career counseling (49%), followed by free lifetime e-mail (48%).

Overall, approximately 36 percent of graduates expressed interest in receiving the *UIC Alumni Magazine*, or their college magazine. Interest was also expressed in college activities by 35 percent and 29 percent were interested in regional activities. Twenty-seven percent of graduates indicated interest in attending UIC athletic programs.

D. Employment Data (see details in **Appendix B**)

Post graduation data was sought, but only a limited amount of information was returned. *(Individual responses are available should a college wish to use this information for its own college/departmental purposes.)*

With regard to future plans, 54 percent of graduates are seeking full-time employment, while 18 percent plan to pursue advanced educational opportunities and 21 percent are currently job searching.

E. Legacy (see details in **Appendix D**)

Again this year, we asked graduates if they had a family member who attended any of the University of Illinois Campuses. Thirty-one percent of respondents indicated a 'yes' response and of that 31 percent, 65 percent indicated that a family member attended the UIC campus, 32 percent had a family member who attended UIUC and less than 2 percent were unsure. Two individuals also indicated that they had family members who attended Navy Pier.

F. Comparison of Results (see details in **Appendix E**)

The Exit Survey was first conducted in 2002. Overall, satisfaction experience at that time was reported at 80 percent "pleased or very pleased" and is at 79 percent this year. The response has remained consistent over the past 6 years with an average of 78 percent. Departmental/College experience has also varied only slightly with an average of 79 percent pleased or very pleased.

G. Student Involvement

Information on student involvement in campus groups and organizations was also collected. Colleges can request this detailed information from the UIAA. Information from this survey, as well as past reports, is posted and available for review on the UIC Data Research and Institutional Analysis (DRIA) website at www.dria.uic.edu.

3. Conclusion

We believe the Exit Survey is a valuable tool that has been made even more effective with input from the various college/departments. Our office works each year to improve the content and quality of the survey. We continue to request that all units encourage their students to complete the online version of the survey in order to reduce administrative time and costs.

If you have any questions regarding the information in this report, please contact Jennifer Lewis at 312-355-3996 or by e-mail at jlewis2@uic.edu.

cc:

UIC Vice Chancellors
UIC Directors & Department Heads
Jack Pierce, CFO - UIAA
Karen Tow, COO – UIAA
ARC Members

C-CAR Members
Commencement Committee
College Commencement Contacts
UIAA Alumni Career Center
UIAA staff - Chicago



UNIVERSITY OF ILLINOIS ALUMNI ASSOCIATION

2007 EXIT SURVEY

Appendix A

GRADUATION SURVEY

UIC CAMPUS



Complete your Graduation Survey
on line at www.uiaa.org/chicago

Or Mail this form to:
750 South Halsted Street, 5th Floor (MC 021)
Chicago, Illinois 60607

Your University ID Number _____

College _____

Major _____

Degree Bachelors Masters Doctorate Are you a member of Honors College? Yes No

Last Name _____

First _____

Middle _____

Where will you be residing after graduation?

Address _____

City _____

State _____

Zip/Country Code _____

Phone _____

E-mail (non UIC) _____

On a scale 1–5 (1 is lowest score and 5 highest), how would you rate:

___ Your overall experience at UIC?

___ Your overall experience within your major/department?

___ Your familiarity with the Collegiate Membership program provided by the Alumni Association?

___ The effectiveness of the Collegiate Membership program in helping you learn about the different benefits and services of the University of Illinois Alumni Association?

How interested are you in the following Alumni Activities:

___ Continuing Education

___ UIC Alumni Magazine

___ Networking (Business/Social)

___ College Alumni Activities

___ Free Lifetime E-mail

___ Regional Alumni Activities

___ Career Counseling Services

___ Athletic Events

What are your plans after graduation? Full-time job Graduate School Job Searching Other

If known, please tell us where you will be working or attending school:

Company/School Name _____

Title _____

Address/City/State _____

Do you have family members who attended any of the University of Illinois Campuses?

Name _____

Relationship _____

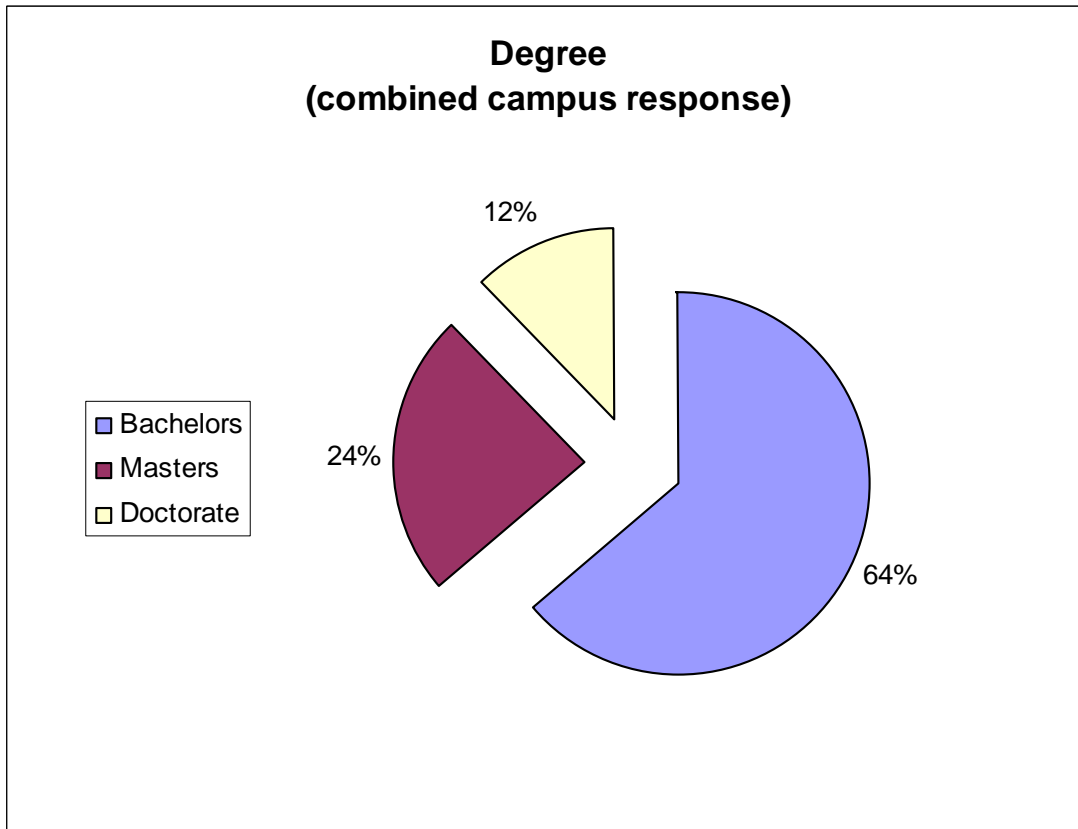
Campus _____

Student Involvement: Were you a Class Officer Member of your College Student Council/Association/Government

We want to keep you connected and informed, please turn over and check all student organizations of which you were a member or had interest in at UIC: (If any organizations you were a member of are not listed, please write them in.)

TURN OVER >

UIAA – UIC Graduating Student Exit Survey
AY 2006 - 2007



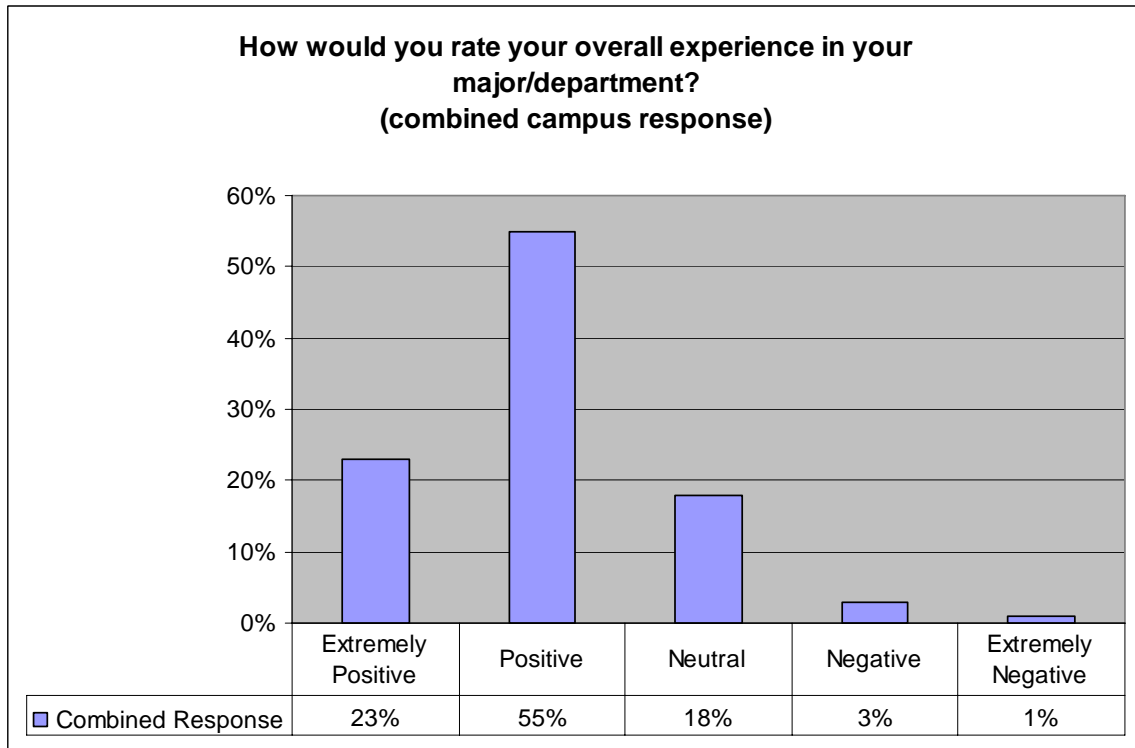
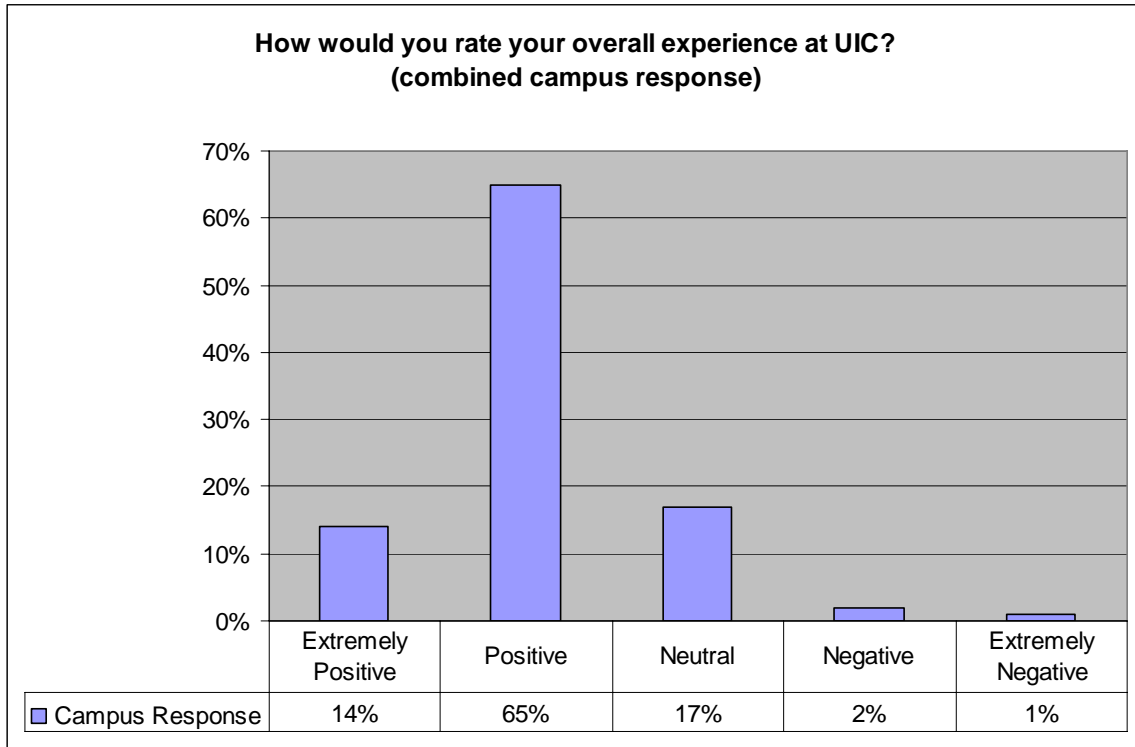


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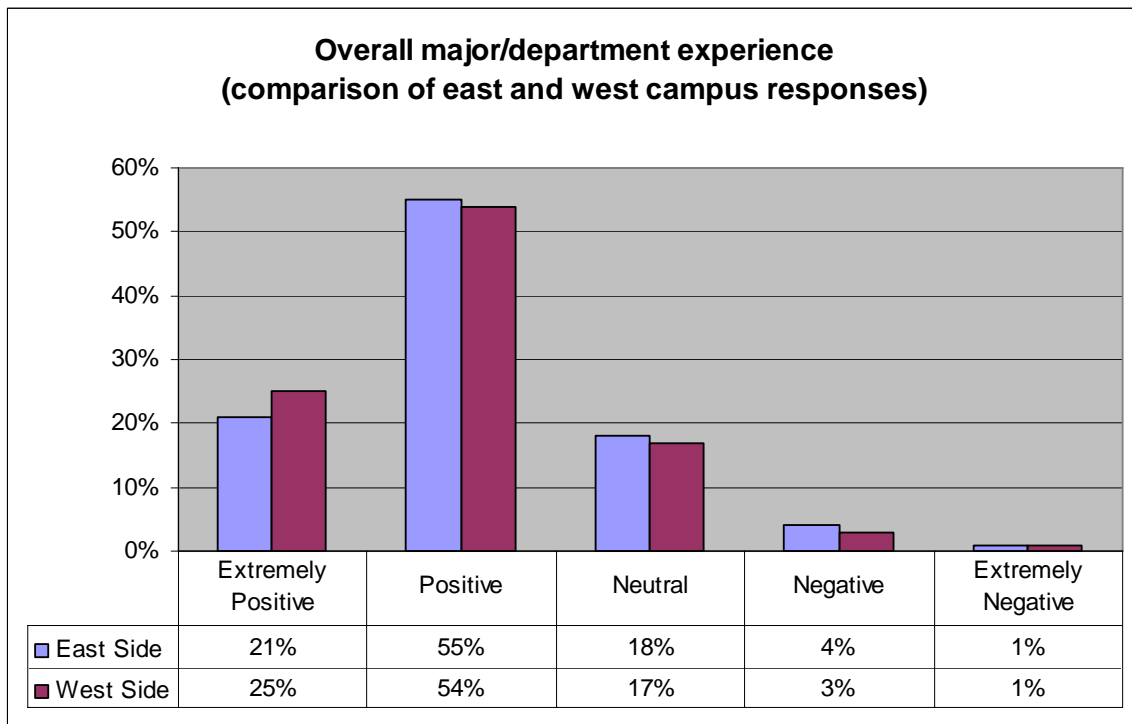
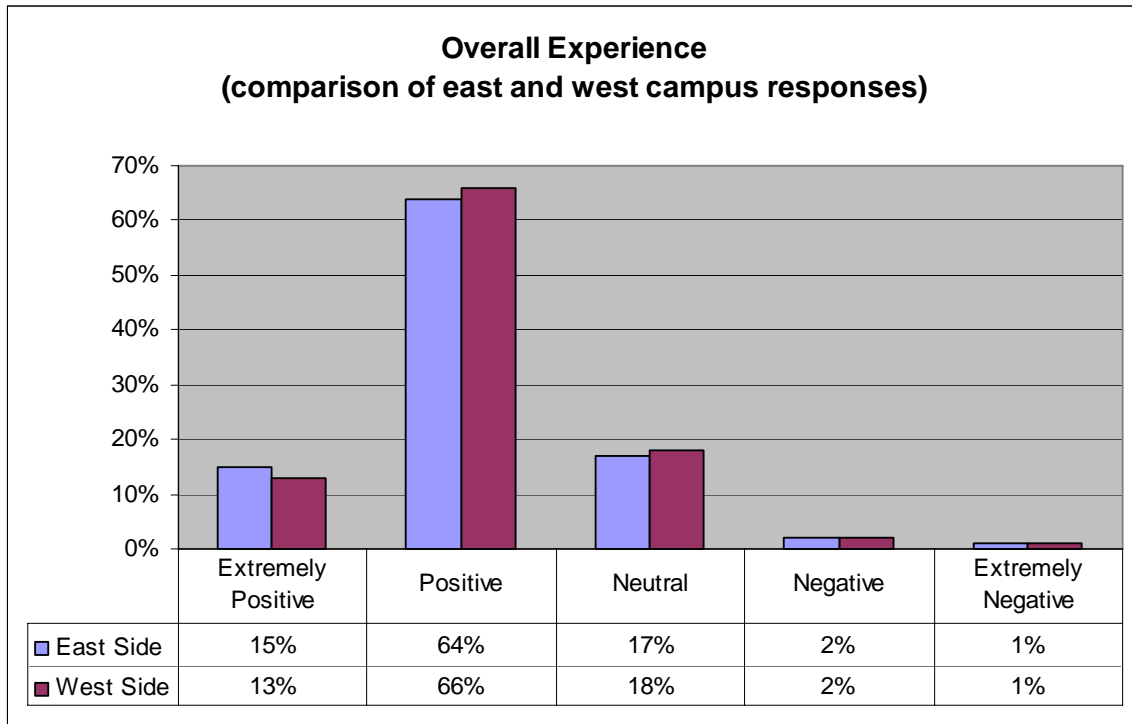
2007 EXIT SURVEY

Appendix B

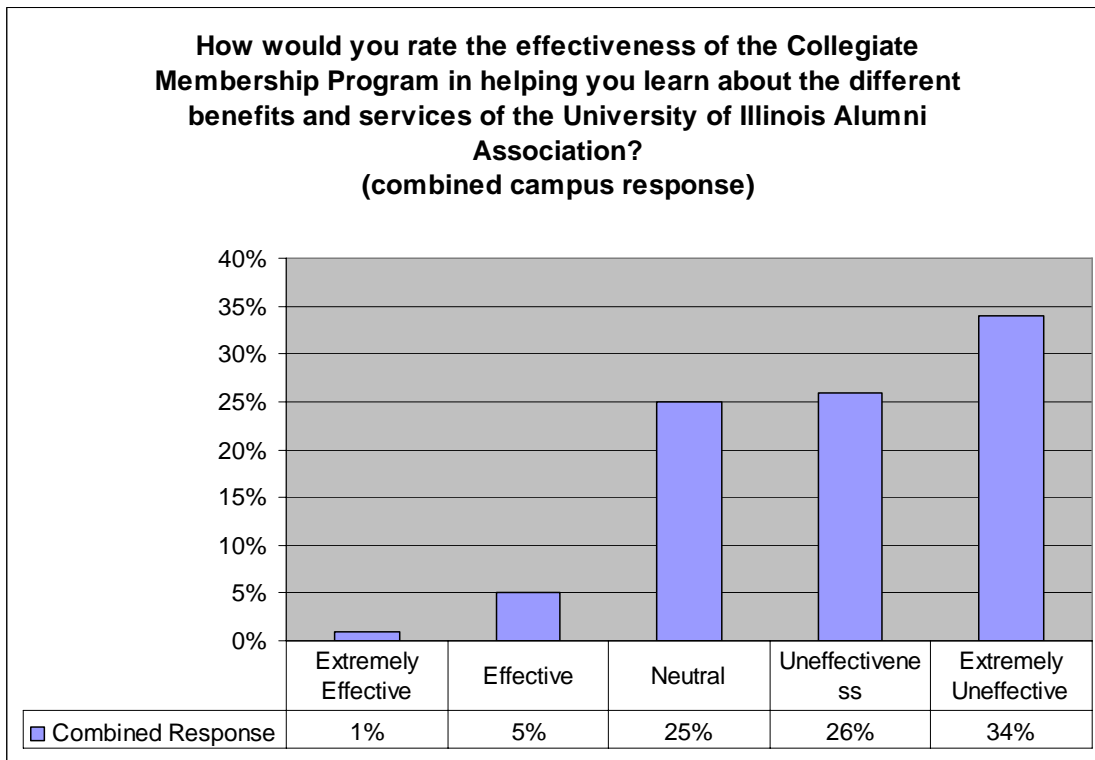
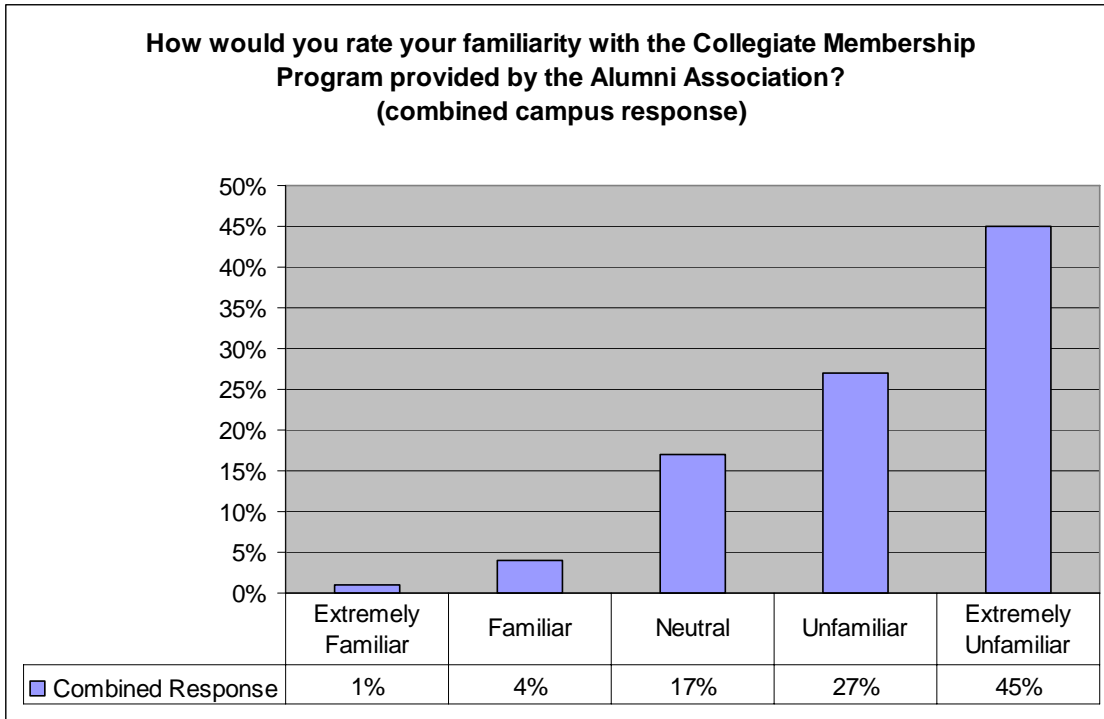
UIAA – UIC Graduating Student Exit Survey
AY 2006 – 2007



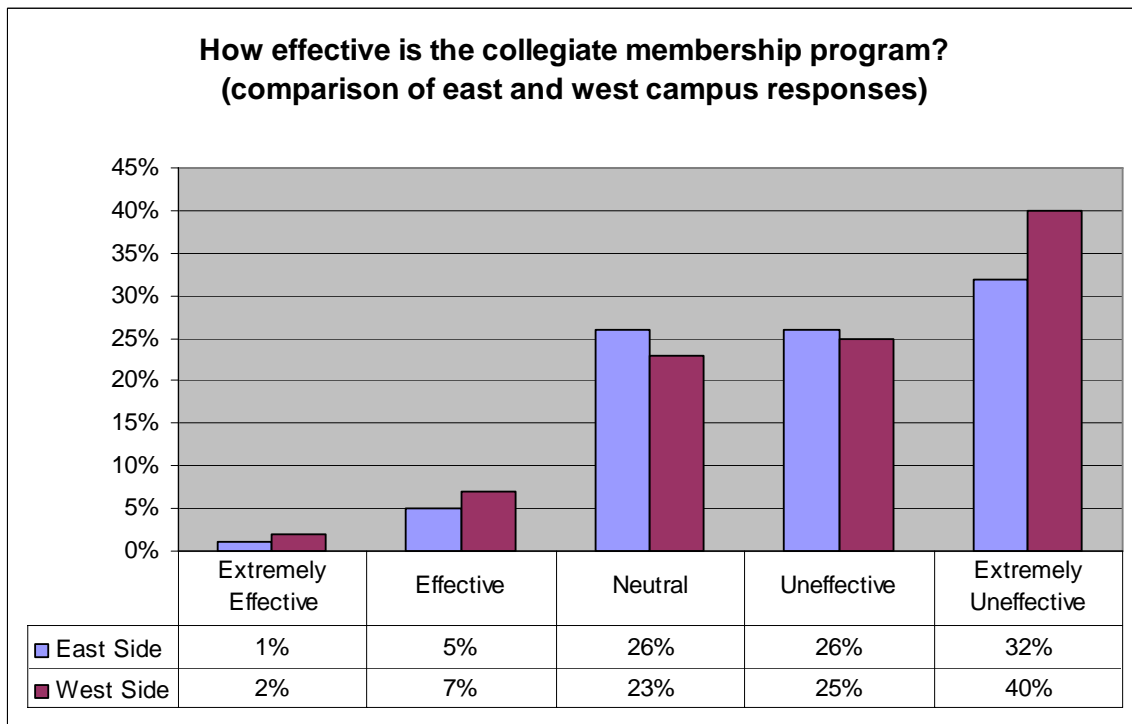
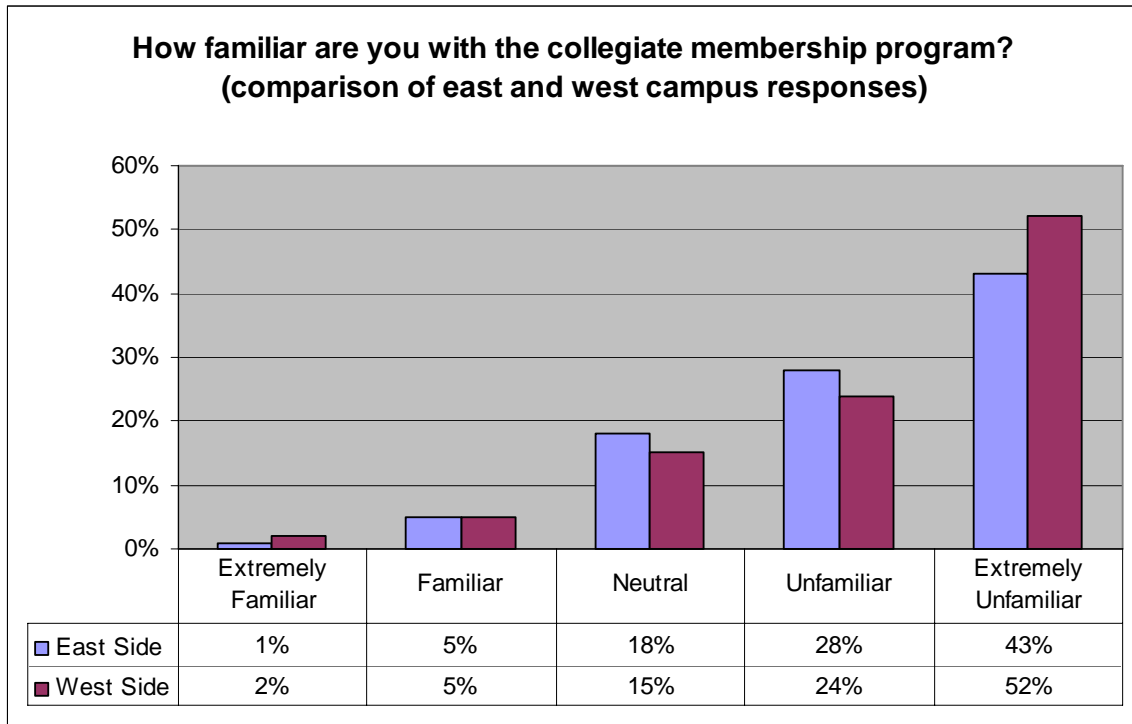
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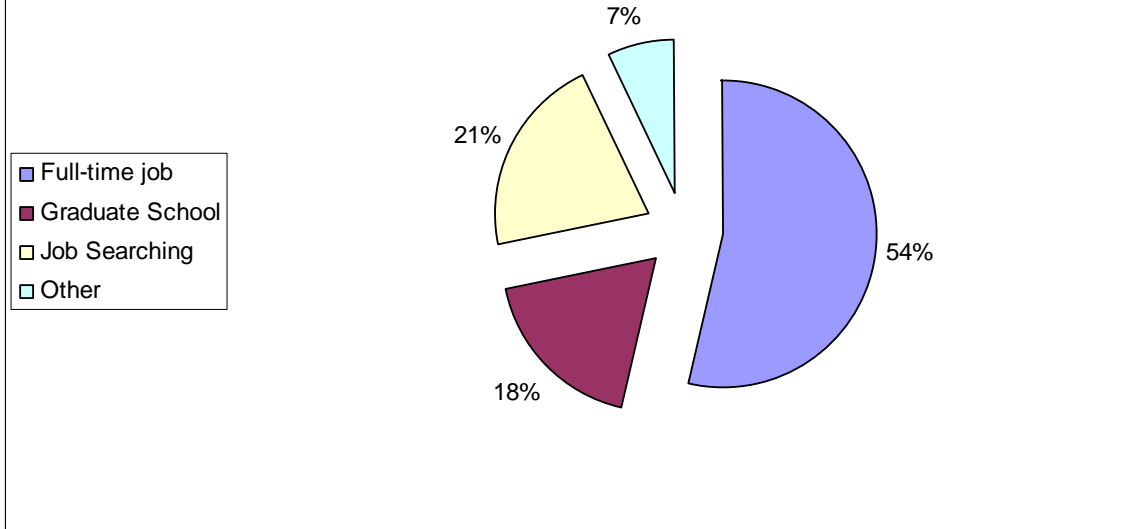


UIAA – UIC Graduating Student Exit Survey
AY 2006 – 2007



UIAA – UIC Graduating Student Exit Survey
AY 2006 – 2007

**What are your plans after graduation?
(combined campus response)**



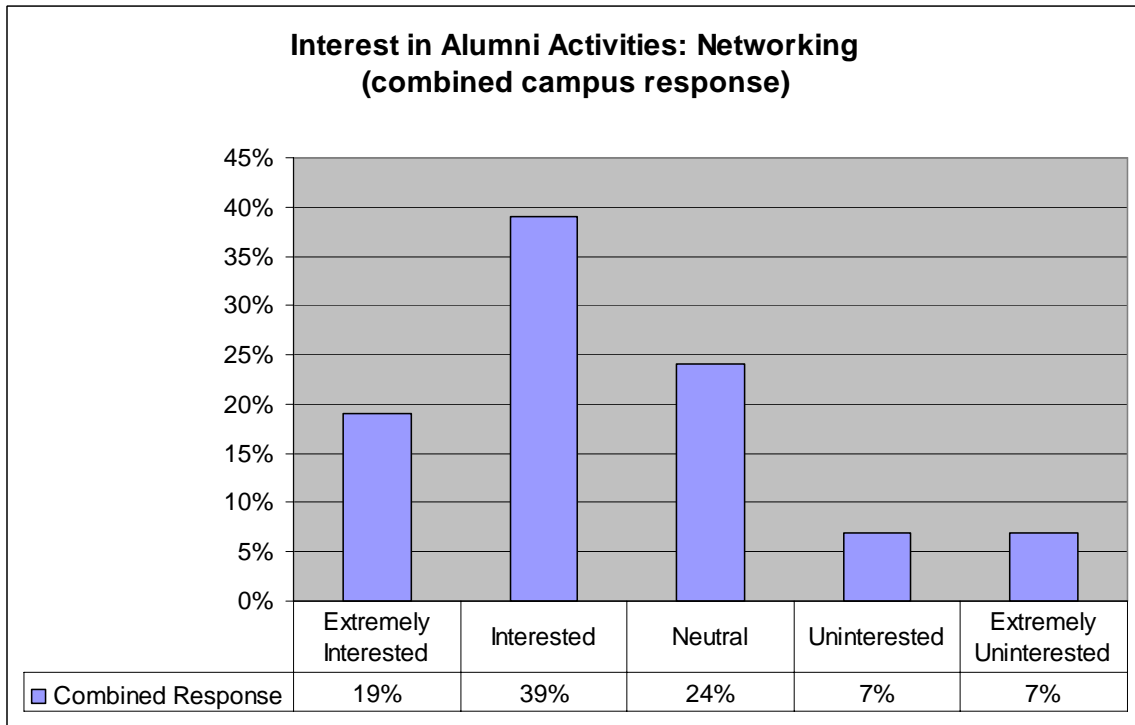
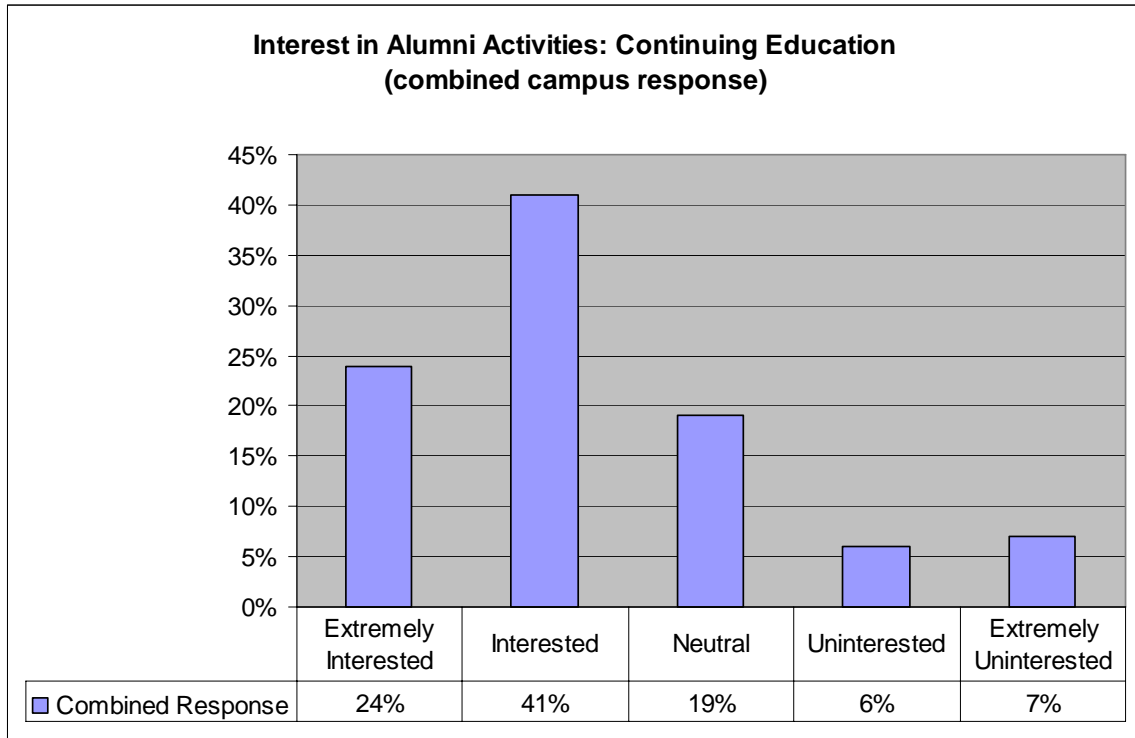


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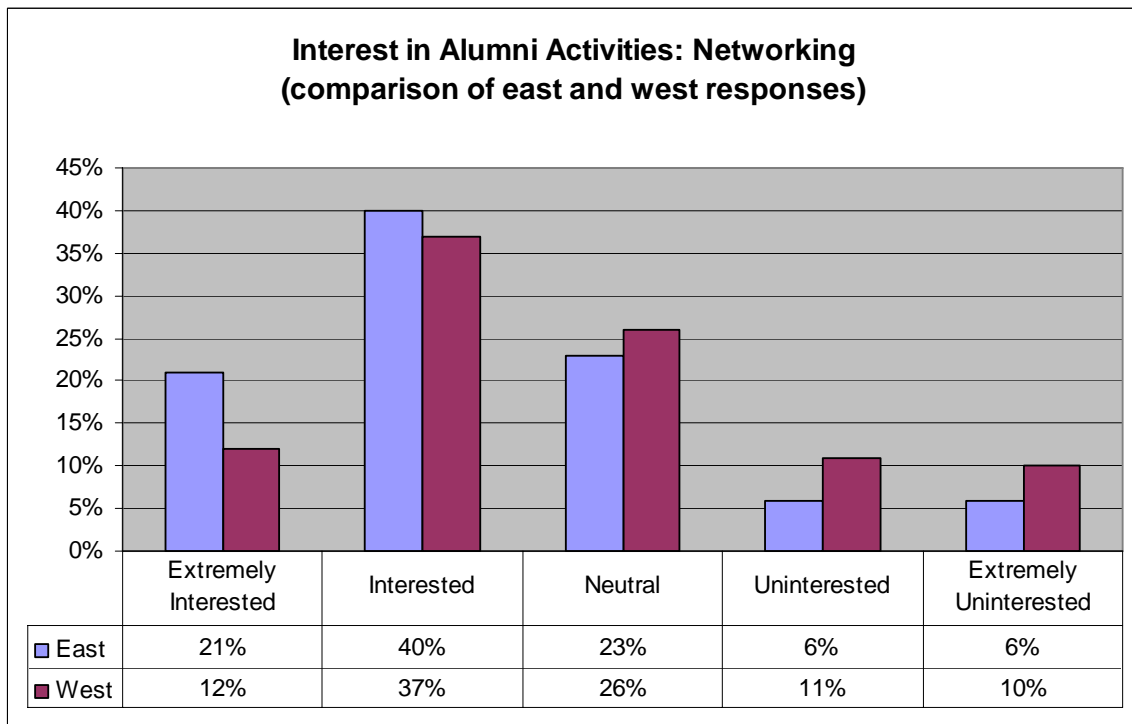
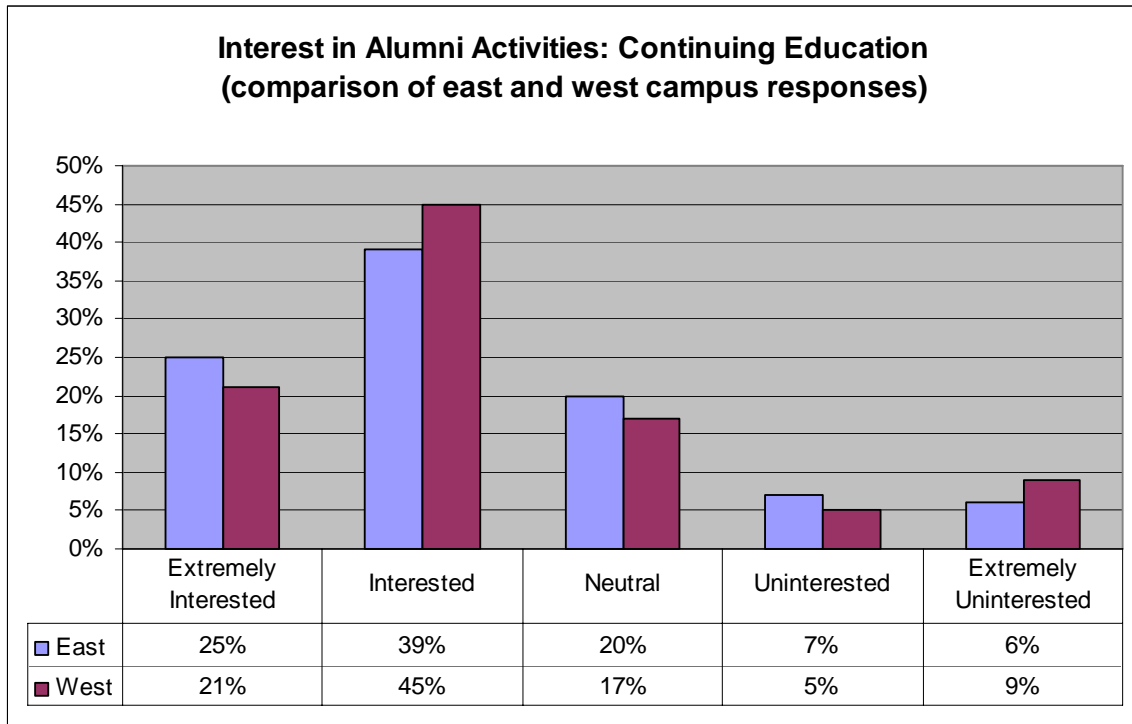
2007 EXIT SURVEY

Appendix C

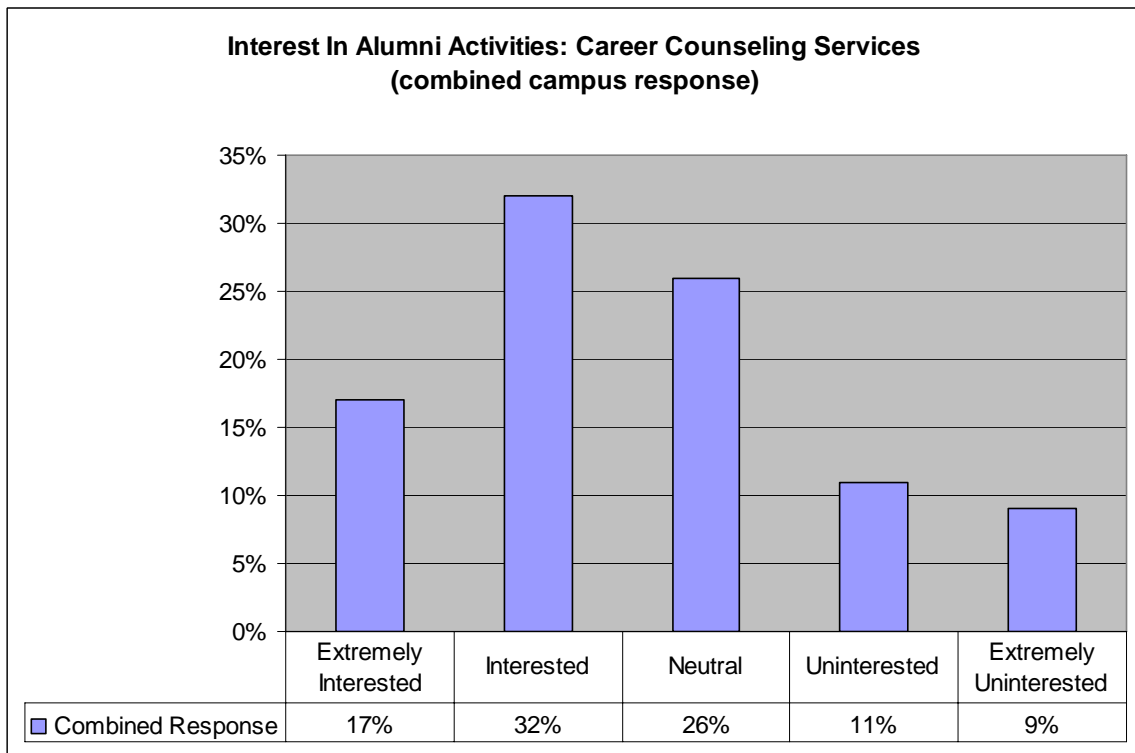
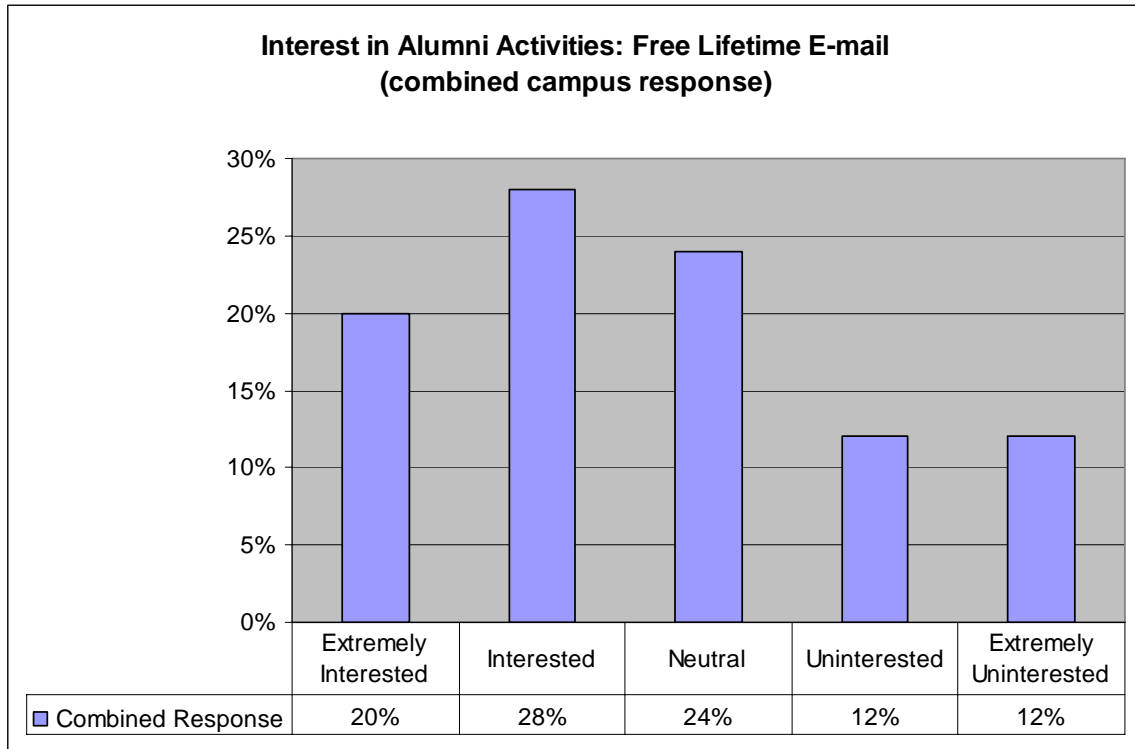
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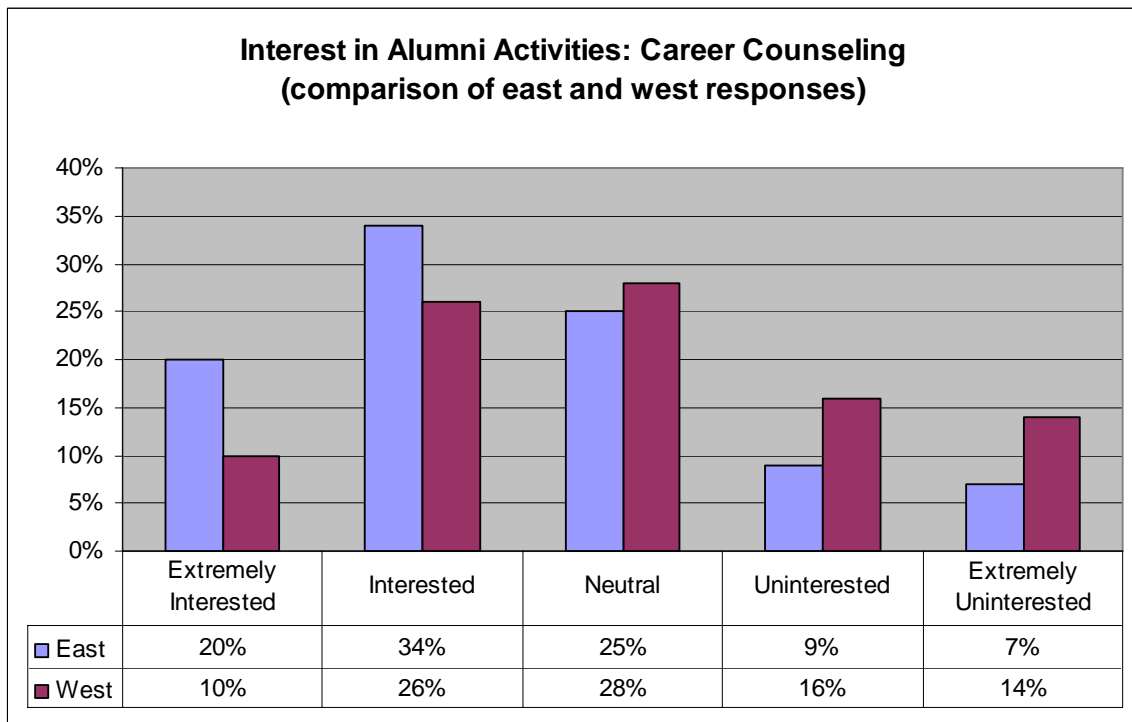
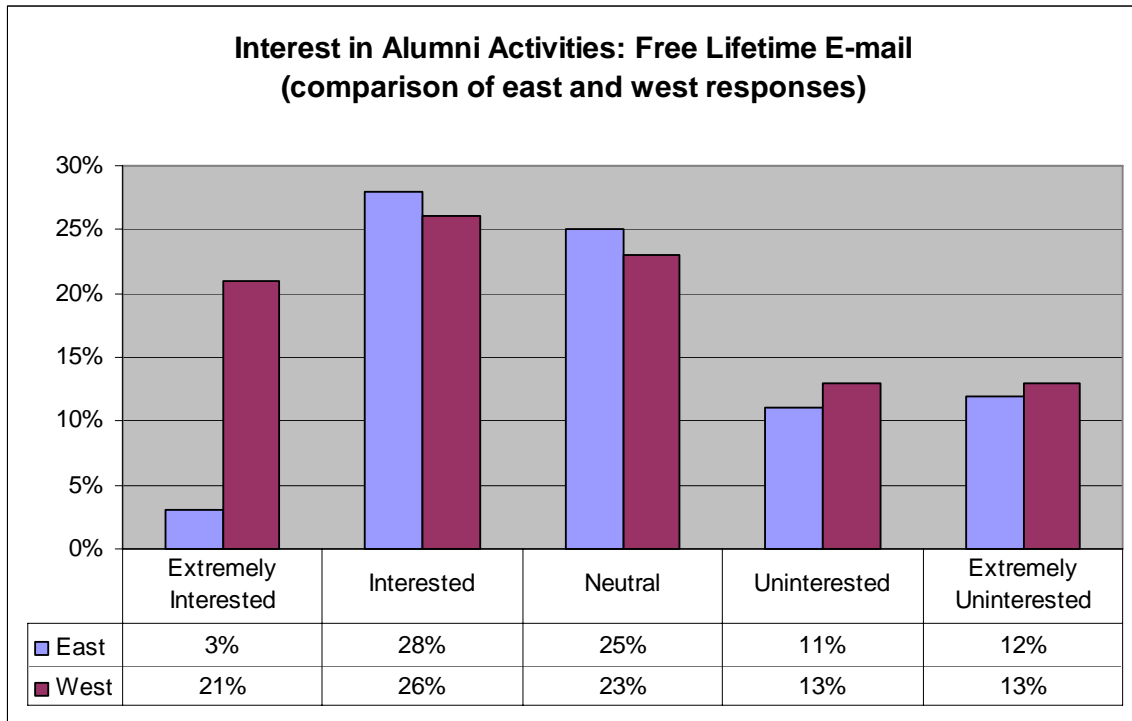
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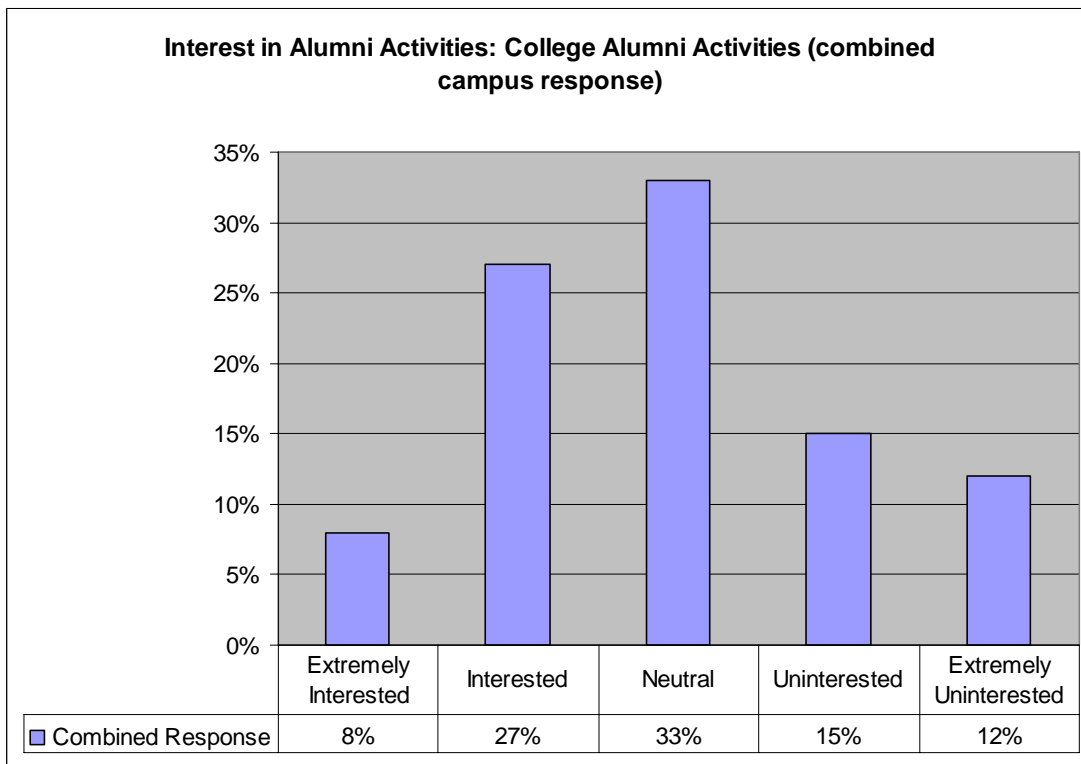
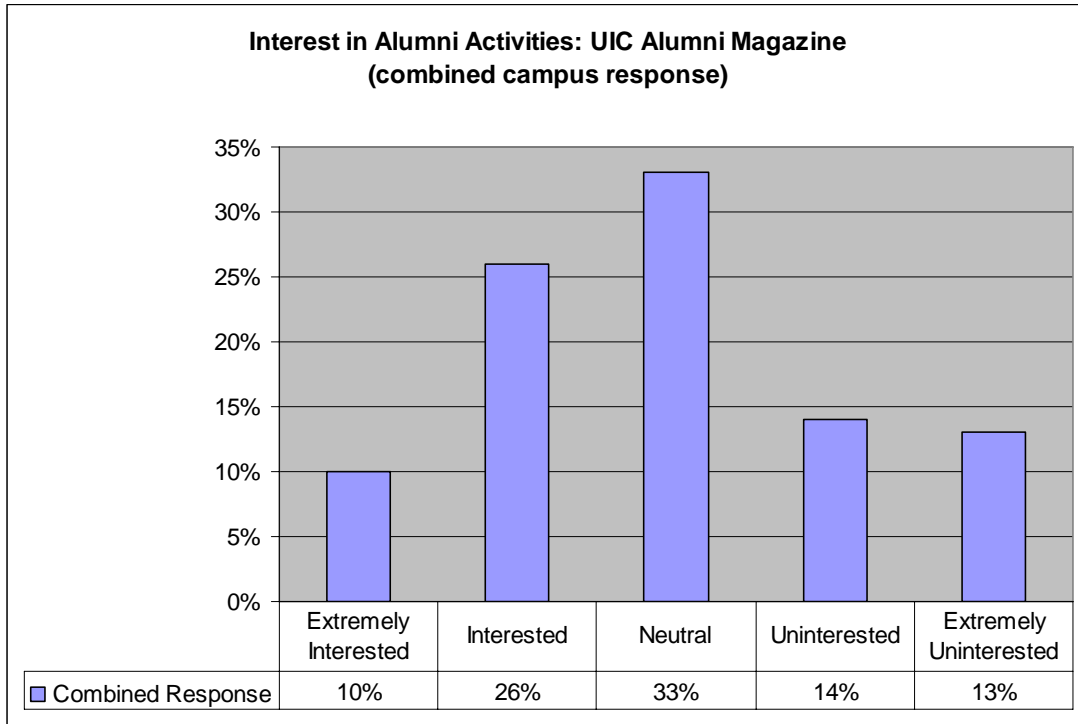
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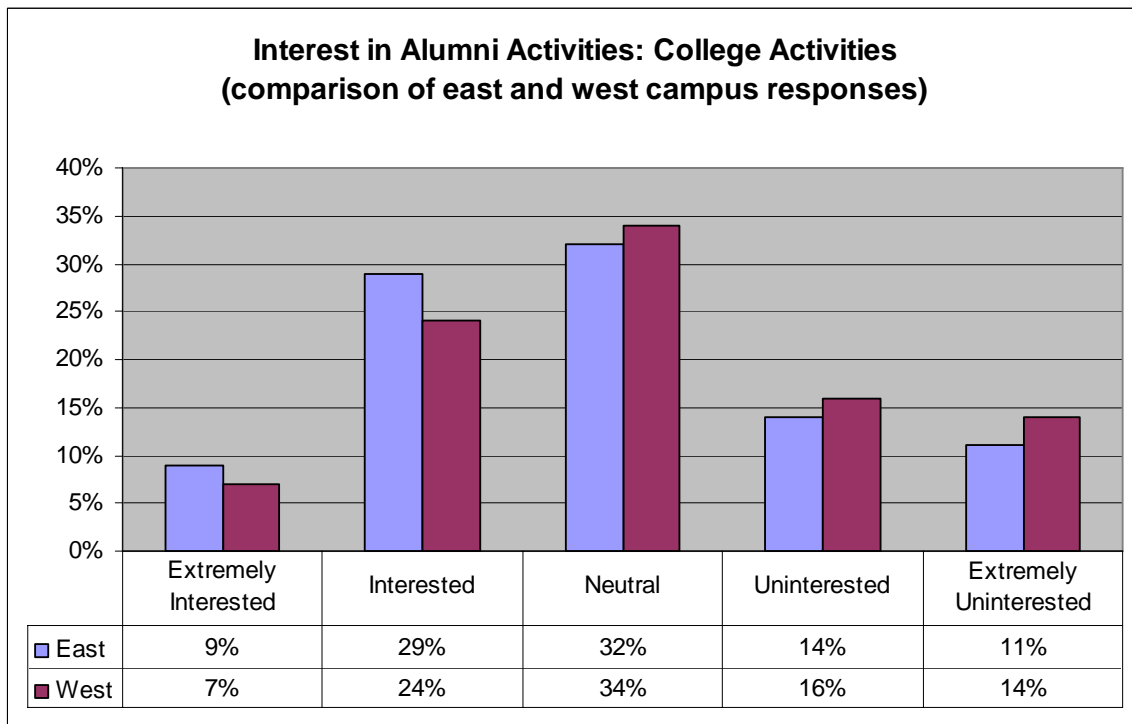
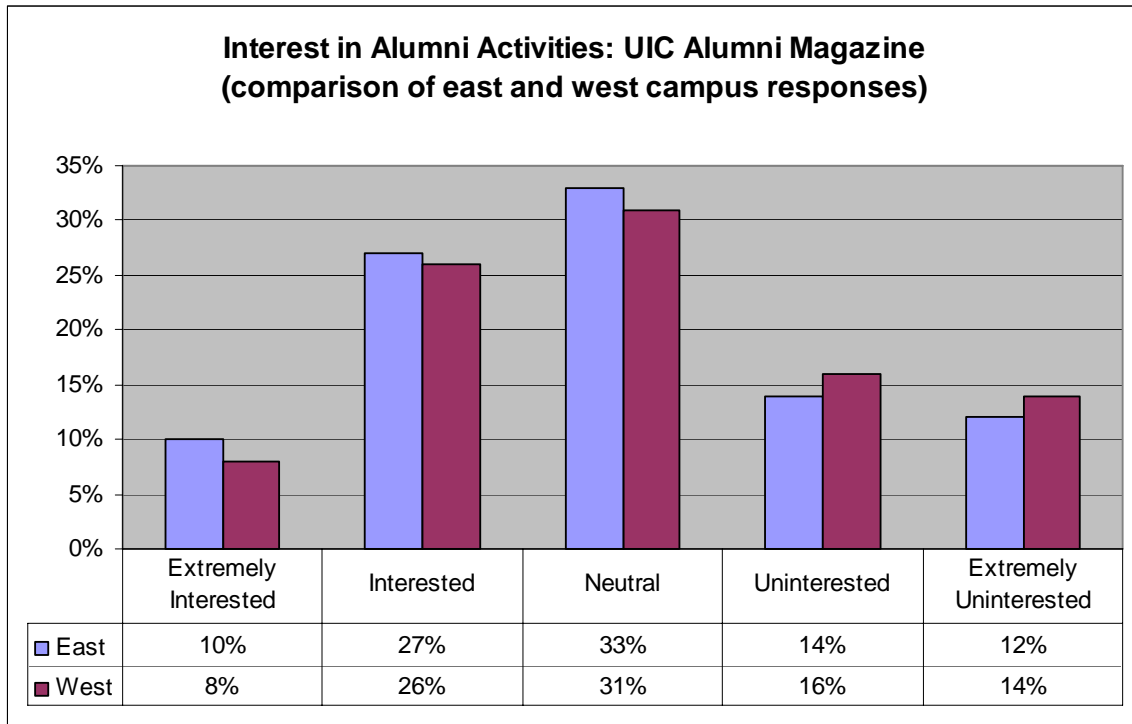
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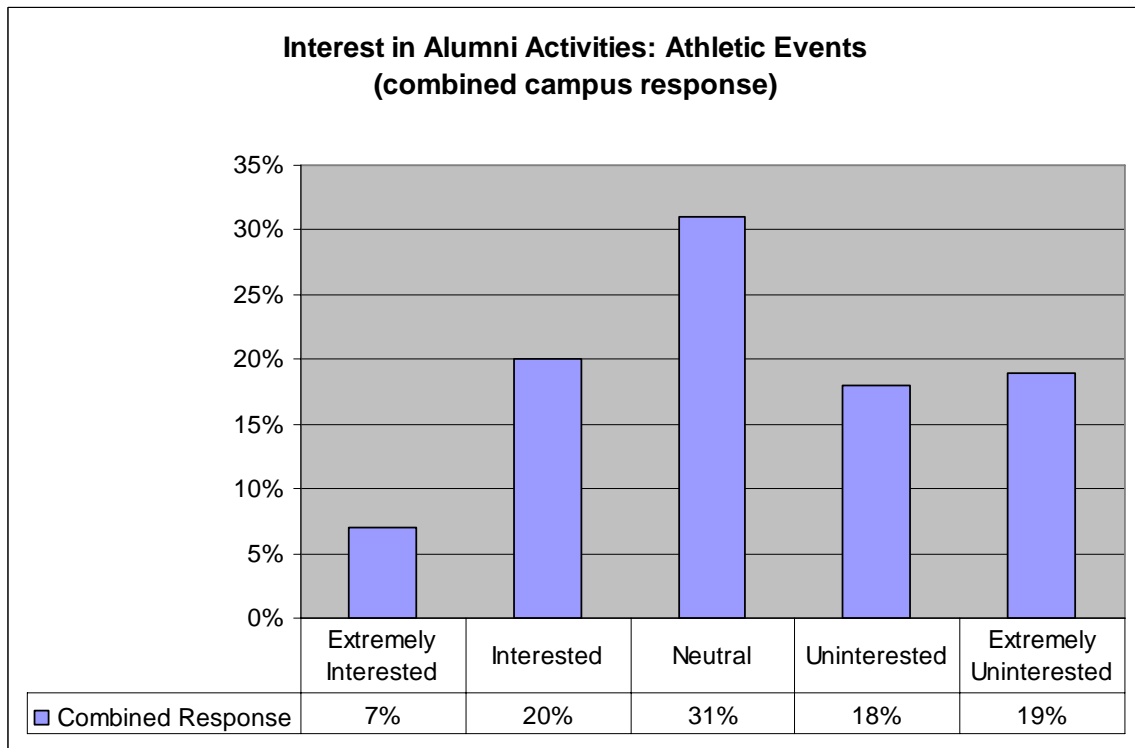
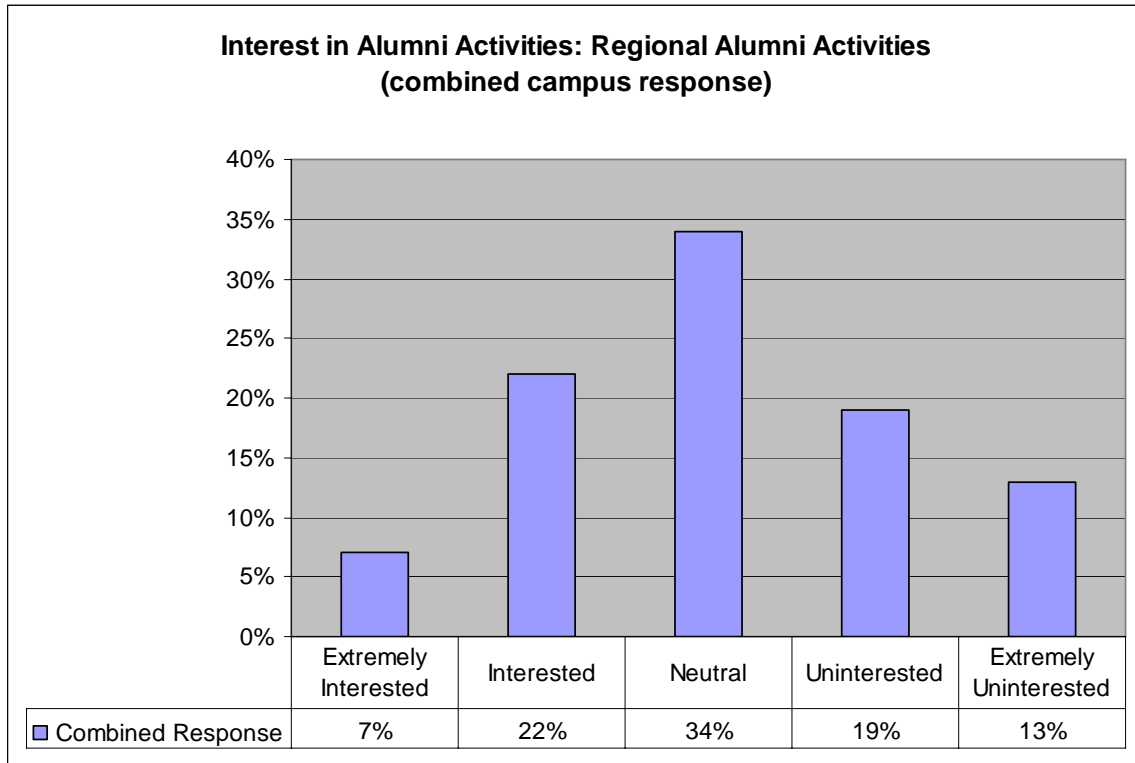
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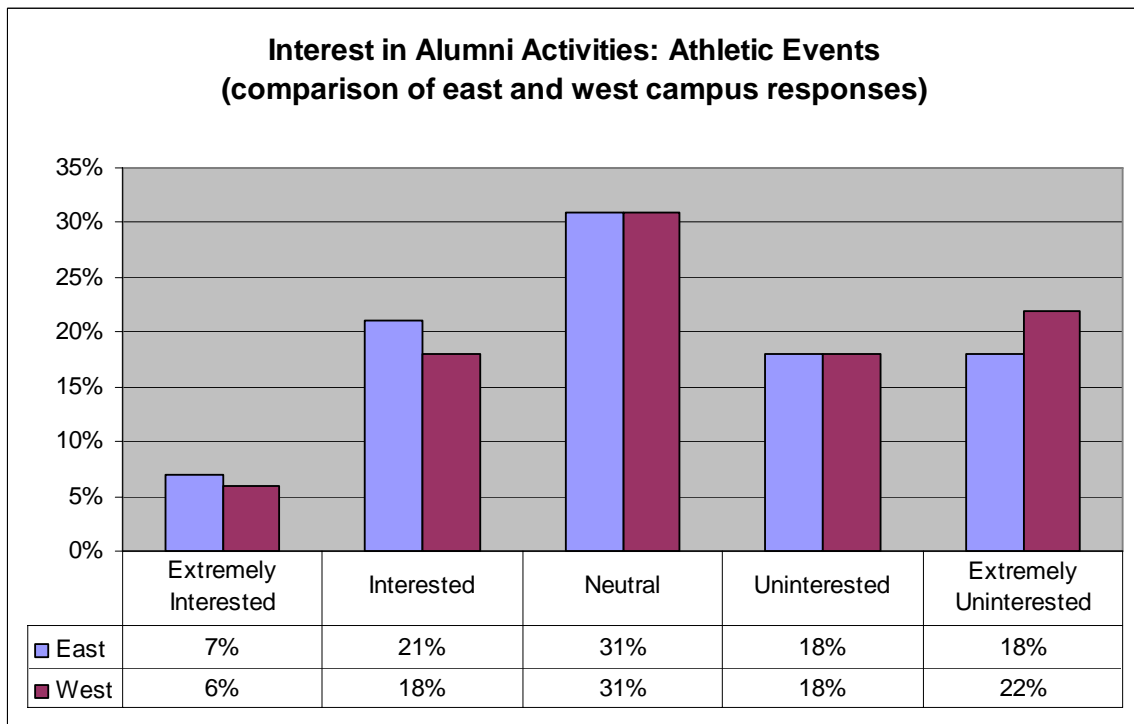
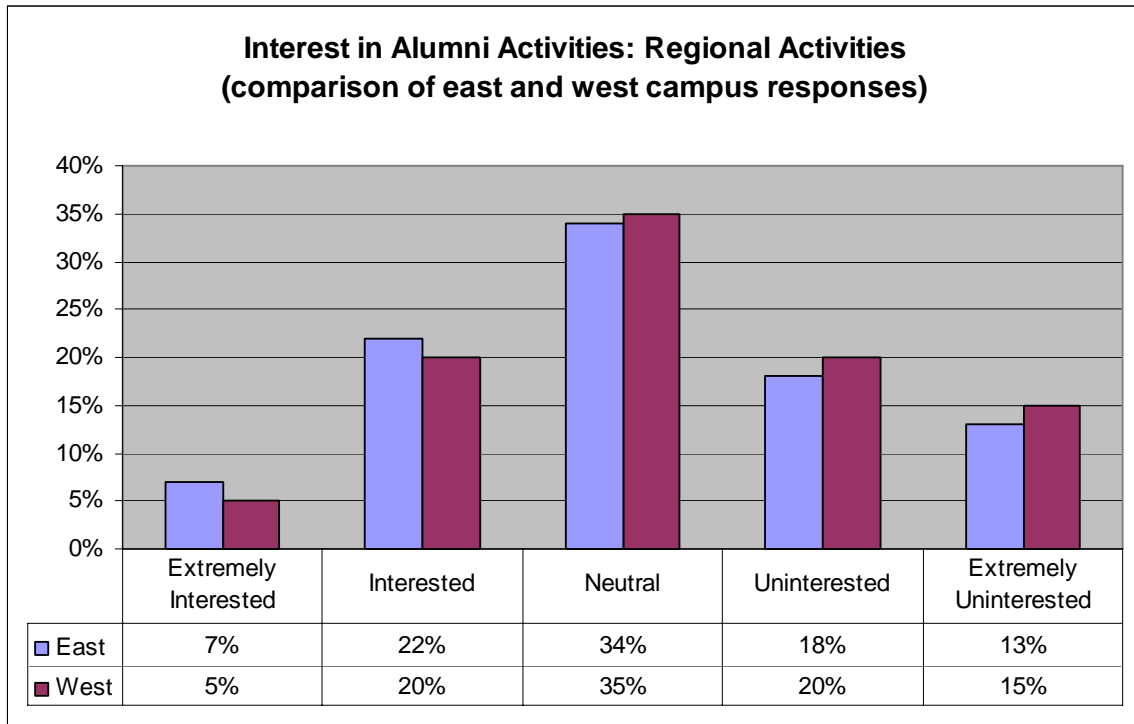
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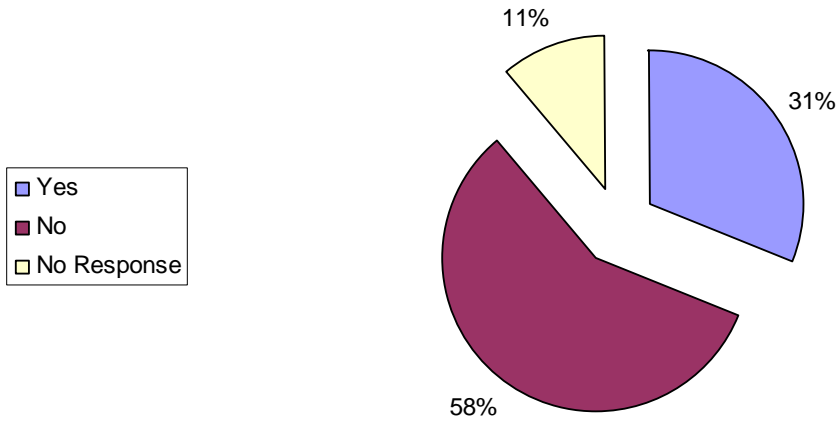
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2007 EXIT SURVEY

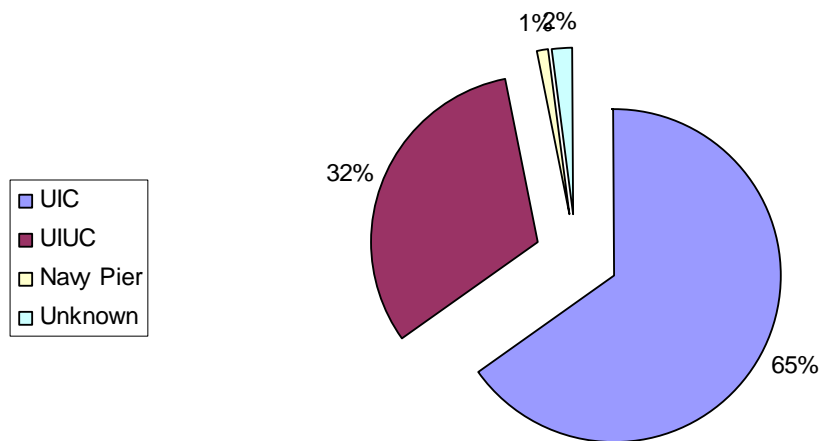
Appendix D

UIAA – UIC Graduating Student Exit Survey
AY 2006 – 2007

**Do you have family members who attended any of the
University of Illinois Campuses?
(combined campus response)**



If yes, which campus?



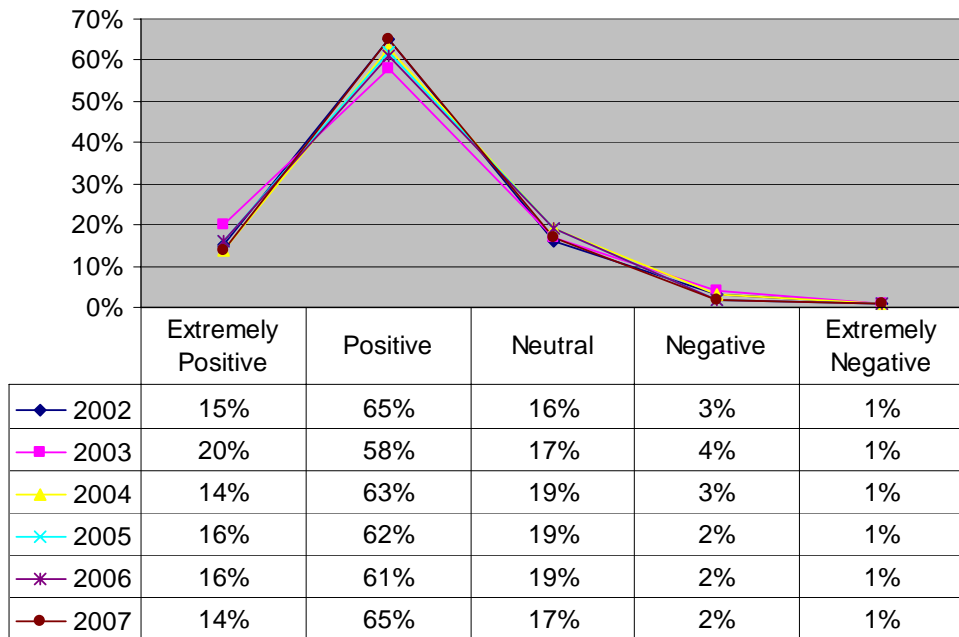


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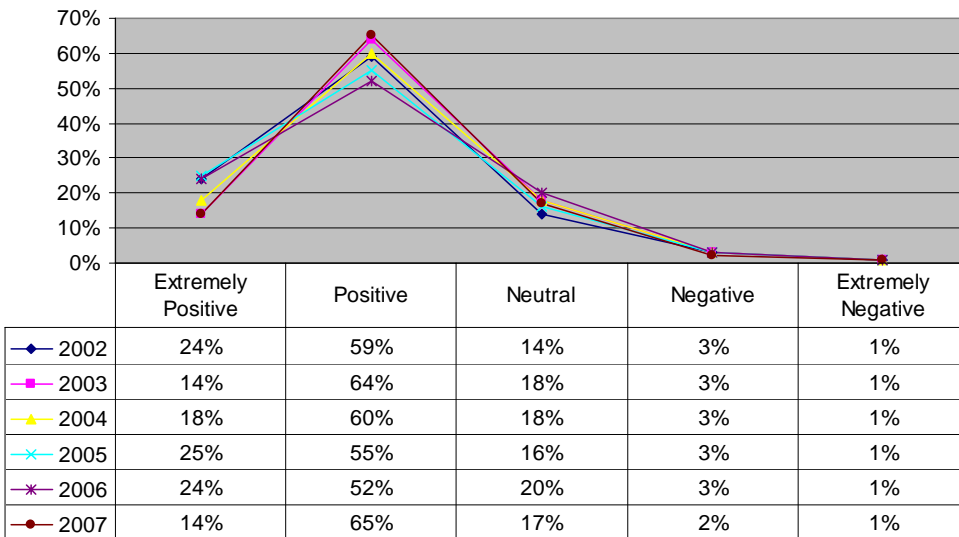
2007 EXIT SURVEY

Appendix E

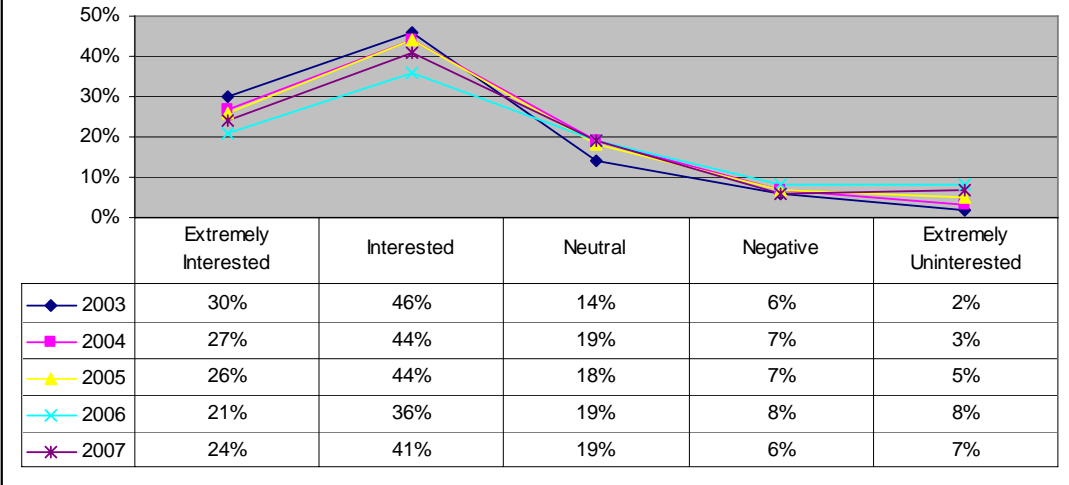
Overall Experience Trend 2002 - 2007



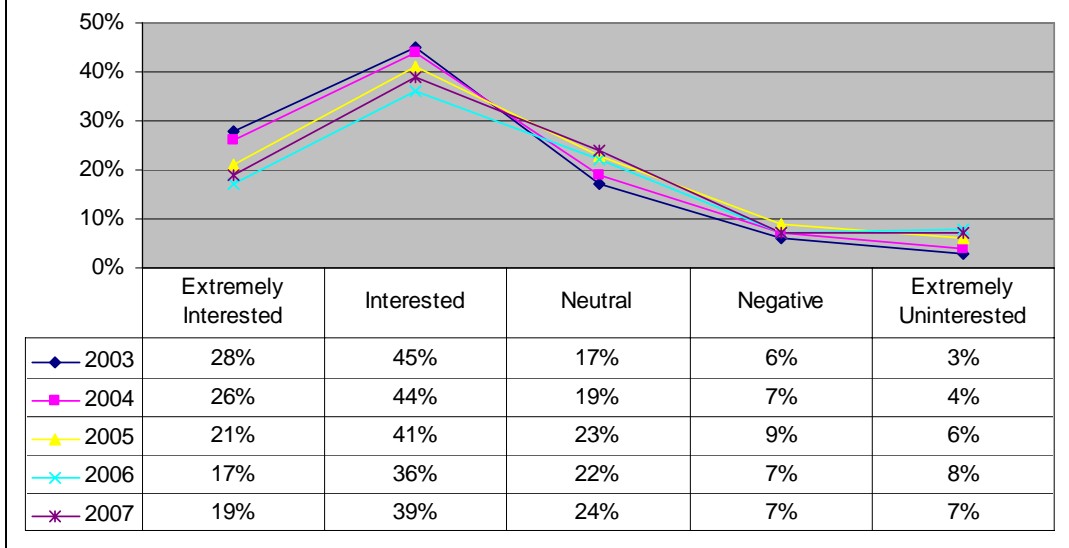
Overall Major/Department Experience 2002 - 2007



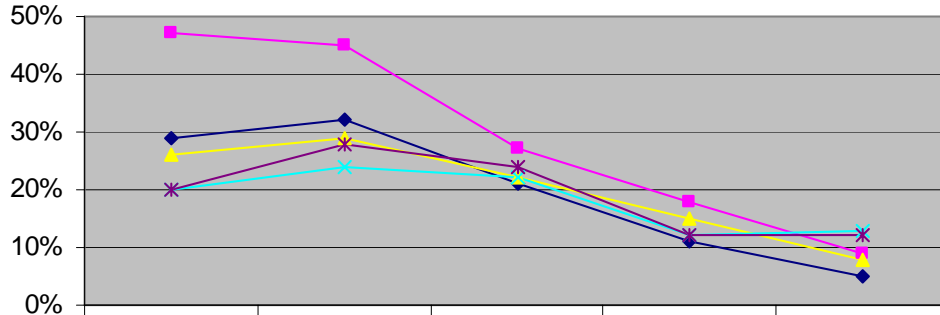
Interest in Continuing Education 2003 - 2007



Interest in Networking 2003 - 2007

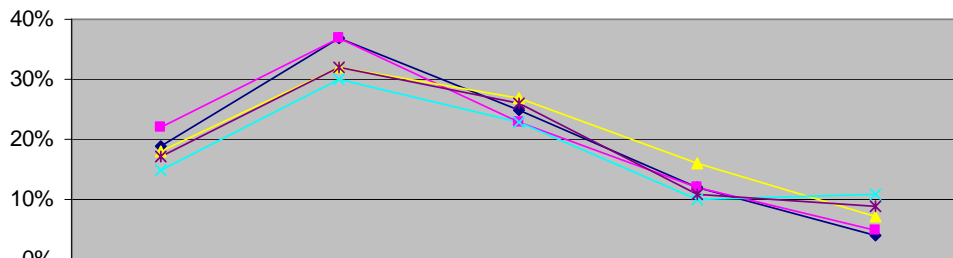


Interest in Free Lifetime E-mail 2003 - 2007



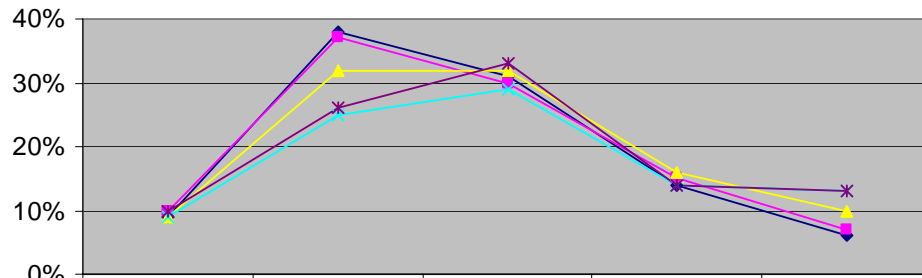
	Extremely Interested	Interested	Neutral	Negative	Extremely Uninterested
◆ 2003	29%	32%	21%	11%	5%
■ 2004	47%	45%	27%	18%	9%
▲ 2005	26%	29%	22%	15%	8%
× 2006	20%	24%	22%	12%	13%
* 2007	20%	28%	24%	12%	12%

Interest in Career Counseling 2003 - 2007



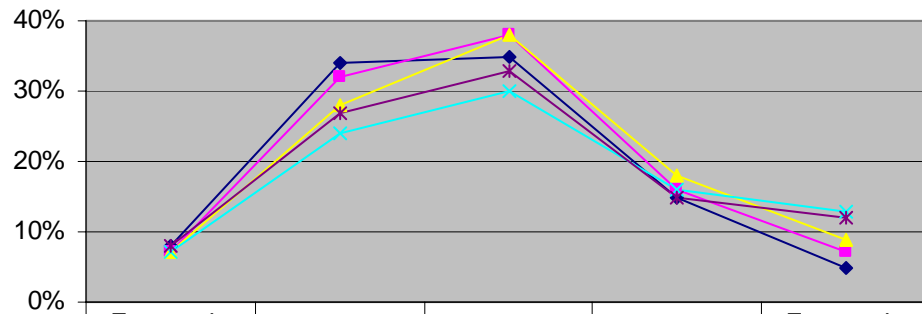
	Extremely Interested	Interested	Neutral	Uninterested	Extremely Uninterested
◆ 2003	19%	37%	25%	12%	4%
■ 2004	22%	37%	23%	12%	5%
▲ 2005	18%	32%	27%	16%	7%
× 2006	15%	30%	23%	10%	11%
* 2007	17%	32%	26%	11%	9%

Interest in the UIC Alumni Magazine 2003 - 2007



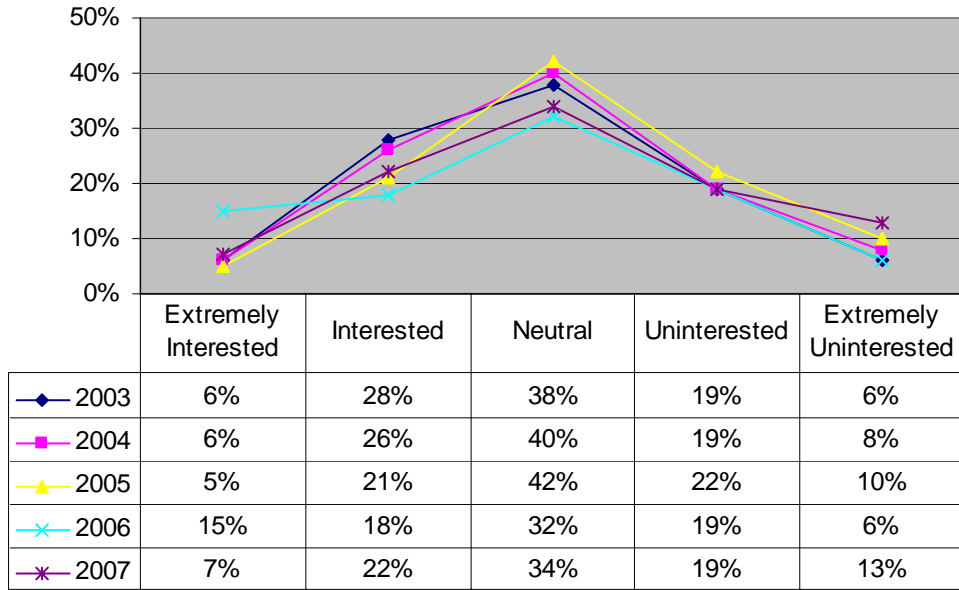
	Extremely Interested	Interested	Neutral	Uninterested	Extremely Uninterested
◆ 2003	9%	38%	31%	14%	6%
■ 2004	10%	37%	30%	15%	7%
▲ 2005	9%	32%	32%	16%	10%
× 2006	9%	25%	29%	14%	13%
* 2007	10%	26%	33%	14%	13%

Interest in College Activities 2003 - 2007



	Extremely Interested	Interested	Neutral	Uninterested	Extremely Uninterested
◆ 2003	8%	34%	35%	15%	5%
■ 2004	7%	32%	38%	16%	7%
▲ 2005	7%	28%	38%	18%	9%
× 2006	7%	24%	30%	16%	13%
* 2007	8%	27%	33%	15%	12%

Interest in Regional Activities 2003 - 2007



Interest in Athletics 2003 - 2007

